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VOLUME 28, No. 11

SIERRA MADRE NEWS

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

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FRIDAY, DECEMBER 8, 1933

Membership Quota Is Met But Fund Shy

Red Cross Drive To Continue In Effort To Meet The Budget Requirement

The Red Cross Roll Call workers put some extra steam into their efforts last week as the date for the first official report to district headquarters drew near. That it was effective is proved by the fact that on Saturday, Miss Judson, executive secretary of the local chapter, was able to report to San Francisco a total of 501 paid memberships, or one more than the quota assigned Sierra Madre, with sufficient additional pledges and postponed payments to justify an estimate of 575 as the final total.

Anyone entering Chapter Headquarters Saturday would have been justified in believing the depression ended and the wolf's hide nailed on the barn door, such broad smiles greeted all comers and such a general air of rejoicing hung over the landscape.

This cheerfulness was justified, explained Miss Judson and her capable assistant Miss Spring, by the fact that reports from many other places had not been very optimistic and that probably once again Sierra Madre would be one of the first chapters in the State to make the quota.

Up to Wednesday noon the standing of the different districts

(Continued on Page Five)

Old J. Barleycorn Comes Into Sierra Madre On Sneakers

John Barleycorn stole softly back into Sierra Madre with final repeal of the 18th amendment on Tuesday. There was nothing like the anticipation when beer "came back" in April—the edge was off and the price of legal liquor was high.

So far as is known by local authorities there are no pending applications to sell hard liquor here. Nor have local authorities received word of local applications to dispense beer and wine under the State Control act, which sweeps aside local regulation and which will probably ultimately allow beer and wine to be consumed in hotels and restaurants where it is purchased, if not on any premises where it is purchased. City ordinance prohibited consumption of beer and low content wine on the premises where purchased.

Woman's Society Elects Mrs. Bacon President For 1934

Officers for the coming year were elected on Tuesday, following luncheon, by the Women's Society of the Congregational Church. Mrs. E. E. Bacon will be the organization's new president, Mrs. Convers L. Twycross, first vice-president; Mrs. Nestor A. Young, second vice-president; Mrs. Louise Gray, third vice-president; Mrs. W. Merrill, secretary; Mrs. P. C. Kortkamp, treasurer, and Miss Lucile Sparks, assistant treasurer.

DEFEAT OF SCHOOL BONDS BRINGS STRONG PROTEST AGAINST UNSAFE BUILDINGS FROM LOCAL STUDENTS

WITH a delegation representing the Pasadena Junior College student body making a personal canvass of Sierra Madre and South Santa Anita in an endeavor to stimulate public interest in the recently defeated high school and junior college earthquake repair bonds, the Pasadena school board meets today to consider ways and means of procedure in the matter of re-submitting the bond issue to the electorate. The city of Pasadena and civic organizations are working to prove that scores of votes were lost because of the omission of the names of eligible voters from the lists furnished the Pasadena polling places.

Calling in a body of seven at the office of THE NEWS this week the students' delegation from the Junior College declared that the vote had met defeat in the Sierra Madre and Santa Anita districts through a lack of interest, and that as reinforcement of structures at Muir Technical high school and the college is absolutely necessary for the safety of students a referendum election or some other means must be resorted to.

The local attendants of the Pasadena schools came home after

Attendance Record At Local Grammar School Is Broken

Although attendance at the local grammar school dropped slightly after Thanksgiving, in the annual holiday slump, the enrollment of more than 400 pupils is the largest in history, reports Miss Elizabeth Steinberger, principal. Since school opened the enrollment has steadily increased she states.

There has been a complete absence of communicable diseases among the children during the current semester, and for that reason attendance records have been uniformly above the average.

Webb Will Contested By Brother

Charles A. Hodgdon, brother of the late Mrs. Franka A. Webb who died at her South Baldwin avenue home here last October 24, filed a contest in the Superior Court this week for probate of his sister's will. It is asserted Mrs. Webb was not of sound mind and that she had been unduly influenced by Arthur Johnson II, whom the will named executor, and Mrs. Alice Spencer Jones.

Hodgdon is the only heir-at-law, and will inherit the entire estate, which yields about \$3,000 per year, if the will is set aside. Frank J. Buckley was appointed by the Court to act as special administrator while litigation is pending.

According to the will as drawn up, Mrs. Jones was given a valuable diamond ring, Mr. Johnson's daughter, Carolina Johnson, a gold watch; the Congregational Church, \$500, and the same amount to Mrs. J. W. Partin. The brother was willed income from dividends, with the provision that upon his death this income be paid to his sister-in-law and nieces.

Schwartz Is New Head Of Masons Here

Thomas M. Schwartz, elected master of the local Masonic Lodge at the dinner election meeting Tuesday night, will be installed at a public installation ceremony next Tuesday night at the Masonic Temple. Arthur T. Evans, newly elected Senior Warden, Thomas Miller, Jr., Junior Warden, Rudolph R. Hartman, treasurer, and Leonard L. Wamrock, secretary, also will be officially installed into their positions by Leslie M. Renaker, of the Monrovia Lodge.

Planning on making the ceremonies impressive, the Lodge expects a full house, including past masters and out of town guests. Tuesday evening the largest attendance in years of Masonic history here was present at a "big bad wolf" party at the Temple, at which time the election was held and one of Billy Murphy's typical dinners was served. With 13 past masters present a new record of such attendance was set.

A meeting of protest conducted by the student body, at which 1,600 pupils signed petitions "protesting against the use of buildings which have been declared unsafe by the State Architect's office," and requesting that "action be taken immediately to insure the safety of our lives." It is expected that all of the 4,000 students, including the entire Sierra Madre group, will sign before the petition is presented to the Board of Education.

The Junior College students sent a committee to make a verbal protest to Superintendent of Schools John A. Sexton. He listened attentively and advised a strike.

The school-going youngsters of Sierra Madre will be enlisted in the next campaign, if the bond issue is resubmitted. Apathy is charged with the defeat here, only about twenty percent of the voters casting ballots. Out of 374 votes cast, 253 were against the issue.

An official count of the ballots cast within the City of Pasadena this week revealed that the \$990,000 bond issue for reconditioning of the city's elementary schools had a bare 17 votes over the necessary two-thirds required.

First Drama League Play Next Week

Many Little Theatre Groups Coming To See Production Of "Comedy In April"

"Buy your tickets to the Municipal Drama League's production in advance of the nights of the play, or you may be confronted with an SRO sign," is the notice given the public by the League as "Comedy In April" goes into final rehearsals preparatory for next Friday and Saturday nights' run at the Woman's Clubhouse.

Indications furnished by letters from the Little Theatre in Padua Hills, the Pasadena Playhouse, as well as from the Little Theatre of Beverly Hills for Professionals, point to a large out-of-town attendance. Although there are to be no reserved seats, it is requested that everyone in the city who plans to support the League in its first public presentation, purchase tickets in advance of the performance. In this manner an overflow audience on either Friday, the 15th, or Saturday, the 16th, will be prevented, and the attendance equally divided.

Announcement is made of a special meeting of stage crew and technicians at the Woman's Clubhouse, Sunday, December 10 at 1 o'clock sharp. In addition to all who have already been named, everyone desiring to aid in production is requested to be present. This is especially for the attention of League members who have expressed a willingness to work in make-up, stage craft and general mechanics. The full cast of the play including understudies is also requested to report at that time and place, with complete costumes and personal properties for rehearsal.

To the public at large, whose only contact with the members of the Allied Arts comes at times of public performances, John Q. Copeland, chairman of the Governing Board of the Drama organization, says:

"The purpose of the League is to provide free dramatic instruction as well as to give outlet to all desiring to work in any branch of little theatre activity. Only by funds raised by public play performances can we hope to exist. We are a municipal project dedicated to a civic cause, and as such hope to secure public support—not by asking for something for nothing, but by an earnest attempt to provide much for little."

"Admission to 'Comedy In April' is very nominal—less than the average movie—and we feel that Sierra Madre should be interested in seeing just what artistry she can produce as a community."

New Church Officials Are Chosen

Officers for the coming 1934 church year were elected at the annual meeting of Congregational Church membership Wednesday night, with Rev. Arthur Pritchard acting as moderator. They will be installed early in January when the yearly reports will be made. Officers to take their places then are:

Deacons: W. H. Hannaford, Daniel Shaffer; Directors: E. E. Bacon, George B. Morgridge, C. L. Twycross; Treasurer: W. S. Hull; Clerk: Lester Bodine; Financial Secretary: W. H. Hannaford; Assistant Financial Secretary: Mrs. P. C. Kortkamp; Superintendent of Church School: Edwin W. Ward Jr.; Music Committee: Mrs. Homer Glidden, Mrs. E. E. Bacon, Daniel H. Lewis; Religious Education Committee: C. L. Twycross, Mrs. A. J. Ware, Mrs. J. E. Gosard, Mrs. A. F. Snell, Miss Elsie Gibson; Auditor: R. J. Lord; Boy Scout Committee: Col. H. B. Hersey, C. L. Twycross, Lester Bodine, Charles Hull, Roy Walsworth; Chairman of Ushers: S. R. G. Twycross.

Donald Thayer Is Starred In Radio Program Wednesday

Starred as a guest artist with the Frederick Stark concert orchestra, Donald Thayer, noted Sierra Madre baritone, will be heard over radio station KHJ at 8:45 o'clock next Wednesday evening, December 13.

Thayer, said by critics to have a voice comparable with that of Lawrence Tibbett, recently re-entered active professional work after some month's rest following concert tours in the East and on the continent.

Christmas Seals Help Finance Great Work In The Schools

Every Christmas Seal used on a letter or package identifies us as taking part in the splendid

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Local Girl A Princess In Rose Parade

Treva Scott To Appear As Sovereign Of Caribbean In "Tales Of Seven Seas"

Miss Treva Scott, of 195 Santa Anita Court, this city, will be "Princess of the Caribbean Sea" in "The Quest," Tournament of Roses pageant to be staged at the Civic Auditorium in Pasadena just before New Years when the Queen of the Tournament will be chosen. She will ride in great state in the magnificent rose parade on New Years day, along with the Queen and six other princesses, each representing one of the seas, the theme of the tournament being "Tales of the Seven Seas."

Miss Scott was selected on Tuesday from a group of 20 girls drawn from over 2,000 applications. On Wednesday rehearsals for the pageant began.

The "Princesses of the Seven Seas," joined with groups of young actors and dancers in the rehearsal, under the direction of Gilmore Brown and Tom Henry, of the Community Playhouse. Two more princesses will be named for the pageant, which is to be produced in the Civic Auditorium on December 28 and 29 as a prelude to the 45th Tournament of Roses Parade.

At the conclusion of the play, which is in four scenes, the Queen, yet to be named, will be crowned.

Other princesses for the parade this year are to be Miss Rosalyn Britt, "Princess of the Atlantic;" Miss Vivian Moore, "Princess of the Mediterranean;" Miss Jane Hincks, "Princess of the Pacific;" Miss Mary Beth Gunter, "Princess of the Indian Ocean;" Miss Virginia Petrequin, "Princess of the Red Sea," and Miss Elizabeth Runkle, "Princess of the China Sea."

St. Rita's Society Elects Officers For Coming Year

Mrs. Woodson F. Jones was elected president of St. Rita's Altar Society at its annual election of officers on Tuesday afternoon. A delicious luncheon, in charge of Mrs. John E. Colbert and Mrs. George Otte, preceded the business meeting. Assisting Mrs. Jones in her duties as president for the coming year will be Miss Regina Gority as vice-president; Mrs. William Colligan, secretary; and Mrs. Frank A. Spenser, treasurer.

ROOSEVELT IS ACCLAIMED "MAN OF THE PEOPLE" IN REVIEW OF HIS PROGRAM BY FORUM SPEAKER

ACCLAIMING President Roosevelt as a "man of the people" who "listens and feels for them," Dr. Carl D. Thompson, of Chicago, secretary of the Public Works Ownership League, a National organization, stirred a large crowd on Tuesday evening at the Sierra Madre Forum Society's dinner meeting in the Woman's Clubhouse. His subject, "Roosevelt and Reconstruction" enabled the noted speaker to cover a wide range of present-day problems.

"How has the President started to solve these problems?" Dr. Thompson asked. "First he reached out and picked up a half million young men who were in need of work and he put them out in the forests to do reforestation and roadwork. The half million was only a drop in the bucket—but it was an initial step in the right direction."

"Next he reached still further, found thousands to put to work in the tremendous public works such as the Tennessee Valley job. Now comes the civil work project to absorb still more of those who despair at night with work, work, work."

One of the chief advantages to all the programs inaugurated, the speaker said, is that none add a cent to the public debt or tax burden, as they are self financing. He explained how the Muscle Shoals power project, for an

(Continued on Page Two)

Belohlaveks Take Over Puente Court In Property Deal

Mr. and Mrs. J. Belohlavek acquired the Mullender Courts in Puente in their recent trade with J. D. Mullender for their home here at 734 West Fairview avenue. Mr. and Mrs. Belohlavek are improving the court and propose to place a caretaker

Work Fast If You'd Make Some Child Happy Xmas Morn

DONORS of toys to the Volunteer Firemen's Christmas Toy Shop are warned by the firemen that next Saturday, December 16, will practically constitute the deadline for the Shop's activity, as soon thereafter the men will be busy with last minute preparations for other phases of their annual good samaritanism.

Many a child in this town would waken to a grey Christmas morn; small youngsters would awaken to stare disappointedly at threadbare and empty stockings—if it were not for that Toy Shop.

The Shop cannot operate without your support. The firemen have demonstrated their extreme willingness to work, but they need the material. They need toys, dolls, wagons, skates, engines, everything under the sun along that line.

"Look around your house," pleads Fire Chief W. D. Richards, "and round up every single old, unpainted disused toy you can, and bring it to us to fix. We'll mend it, glue, solder or nail it together, slick it up as fine as new—and you'll feel better Christmas for knowing you have made some child happy who otherwise would have had a lean holiday. If it is impossible to bring toys to the fire station or the Toy Shop, call the department and we'll call for them."

Meanwhile the firemen are visiting every house in the city selling tickets for their big dance and card party on December 23 to raise funds for the annual Christmas tree and treat for the kiddies and baskets of food stuffs for families that would otherwise have no Christmas—and there are a lot of them this year.

Sixty Years Wed, Couple To Celebrate

The answer to the much discussed question "Is marriage a failure?" will be answered at 229 North Baldwin avenue, December 17th, when a host of friends and relatives of Mr. and Mrs. W. F. DeLong, gather to congratulate them on the sixtieth anniversary of their wedding. Mr. DeLong is 84 and Mrs. DeLong 77, but both carry in the autumn life the spring-time blossoms of warmth and sunshine—the gift-stamp of thirteen years of residence in Sierra Madre.

Mr. and Mrs. DeLong were married in Beloit, Wis. They have two children, Mrs. L. D. Winn, of Santa Monica, and A. H. DeLong, of Wyoming. There are also five grandchildren. Mr. DeLong was born in New Castle, Pa., and Mrs. DeLong at Lodi, Ohio. They are charter members of Bethany church.

Christmas Bazaar To Help Swell The PTA Welfare Fund

The Parent-Teachers' Association, of Sierra Madre to meet the increasing demands of its big child relief program, is holding a Christmas bazaar this (Friday) afternoon at 2 o'clock in the school kindergarten. The afternoon promises to be filled with interest as there will be a musical program, a movie for the children in the auditorium at 3:15, and tea will be served in the art room by the hospitality committee.

An added feature will be a quilt display by the Social Club of the Eastern Star in connection with the P.T.A., and a beautiful pastel quilt, handmade by the unemployed women of Sierra Madre, will be awarded during the afternoon. A large assortment of beautiful gifts, from rubber toys to boudoir pillows at very reasonable prices is offered for sale. No admission will be charged. A lovely door prize will be offered.

The executive board will meet next Tuesday at 1 p.m. in the library of the school.

Biggest Race Track Seems Assured On This City's Border

Sierra Madre will be right on the edge of Southern California's exclusive horse racing activity if the California Racing Board accepts the application made this week by the Los Angeles Turf Club for a permit to make use of the Santa Anita site for its planned track.

Although two other sites are listed in the application it is understood the Arcadia location is the most probable

City Soon To Take On Its Xmas Dress

Business Houses And Householders To Doll Up—Directors Are Elected

A call to Sierra Madre Merchants and householders to immediately decorate their homes and places of business went out this week from the Chamber of Commerce and the Merchants Association following adoption of a resolution by the former body on Monday suggesting that the city put on its gayest holiday attire as quickly as possible.

Householders are asked to join in the Southern California out-of-doors Christmas spirit by decoration of trees and doorways. The merchants are now decorating their places of business and the next week will probably find a Christmas tree before every business house. A committee consisting of Tom Tyler, W. E. Craig and P. R. Penn was appointed to suggest a decorative scheme to the business places.

The Chamber of Commerce at its meeting elected R. C. Copenhaver, Charles E. Klunk, W. E. Craig, Woodson Jones, Waverly E. Pratt, Rudolph Hartman and Joseph Belohlavek Jr., directors for the coming year.

A committee to pass upon National legislative subjects referred to the local by the National Chamber of Commerce was authorized and President John Billheimer appointed Lester K. Layton, Mrs. J. H. Wright and L. R. Goshorn to serve on the committee.

Special Christmas Service Arranged At Bethany Church

A "White Gifts for the King" service will be held Friday, December 22, at 7:30 p.m., in Bethany Church. The Junior Choir will sing special Christmas hymns and the origin of the "White Gift for the King" service will be presented by Miss Kathleen Moote as the "Spirit of Christmas."

Every department of the church and Sunday School will be represented in this splendid service.

Unemployed To Register Under CWA

Requirement was made this week that the 151 men and 29 women now registered for work under the new federal CWA public works program in Sierra Madre re-register at the City Hall before further local projects are passed upon.

"There is absolutely no change in the status of the program since last week," states City Business Manager Al S. Myers. "We can't proceed further until orders reach us from the Civil Works Administration office."

Present plans call for men to be put to work on the flood control and other similar projects according to their ability to work hours than their need. Five hours a day, totaling thirty-hour weeks, will bring workers 50 cents an hour in wages, and employ practically every able-bodied man now unemployed in this city.

Increasing the city's payroll \$5,500 a week, the work brings close to home the President's determined effort to strike as many names as possible from the charity rolls, and to provide widespread employment before January 1.

J. N. Gregory, Early Settler Here Dies In Los Angeles Home

James Nixon Gregory, 71, brother of Albert Gregory, manager of the Hastings Ranch, passed away suddenly at his home, 339 Laveta Terrace, Los Angeles, on Wednesday.

Mr. Gregory was one of the early settlers in Sierra Madre, living with his father and brothers in the old family home, on West Central avenue, opposite the Public Library. In recent years he made frequent trips here where he spent Thanksgiving Day.

He is survived by his wife, Mrs. Anna C. Gregory; two daughters, Miss Hazel Gregory, and Mrs. Nellie V. Hagby, of Los Angeles, a son, Holt R. Gregory, of San Marino, and two brothers, Albert, of this city, and Pliny, of Pasadena.

Funeral services will be held this morning at 11:30 a.m. from the chapel of W. A. Brown, 1815 South Flower street, Los Angeles.

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The Lord God hath given me the tongue of the learned, that I should know how to speak a word in season to him that is weary.—Isa. 1:4

Try to put yourself in another's place. Ask "Why should I like myself, if I were hard-worked, or sick or lonely?" Cultivate the habit of sympathy.—G. H. Wilkinson

LIKE OLD TIMES

Not since the days when Bryan and McKinley fought it out along the line of 16 to 1 has the money question so swept the country. And it's a good deal more important now than it was then—Bryan, who wanted to try a new monetary experiment was only a candidate. Franklin Roosevelt is a President, with unprecedented powers.

Recently, inflation and deflation, gold buying, dollar depreciation, and all the other phases of the problem, have dwarfed everything else. They have almost taken the NRA out of the headlines. They have submerged the farm problem and the foreign problem. Definite battle lines have formed. Each side is plentifully supplied with experts. Each side has its corps of big business men and little business men. And the public, which reads the dispatches, is in a state of bewilderment.

The way the wind blows was first shown with the resignation of Undersecretary of the Treasury Acheson, a conservative and an unrelenting hard-money man. He was immediately followed into retirement by Dr. Oliver Sprague, once a financial advisor to the Bank of England, to whom "soft" money is even more distasteful. Secretary Woodin, who has been torn of late between his great devotion to his chief, and his instinctive belief in conservative financial policies, went away on an indefinite leave of absence. Into his place stepped Henry Morgenthau, Junior, scion of a famous financial family, who sees eye to eye with the President on practically everything.

Behind all this is a quiet, scholarly figure, and a name which rarely comes before the public. It is that of George Fredrick Warren, an agricultural economist of Cornell. Last year he wrote a book called "Prices," which became the Bible of the Committee of the Nation, an organization of business men seeking a way to recovery. It is Mr. Warren's thesis, as Time puts it, that supply and demand are not twins, but quadruplets. He holds that the price of a commodity is determined not only by supply and demand for it, but that the supply and demand for gold is of equal importance in establishing the commodity's cost. To raise prices means to lower the value

of the dollar, and long ago Dr. Warren scoffed at the idea of trying to reduce the dollar's value and still maintain its gold content unimpaired. He prophesied many years more of depression unless the gold standard was thrown overboard, the dollar revalued.

It's no secret that Mr. Roosevelt has been disappointed by the slowness with which his legislative acts have stimulated business improvement, and he lent a ready ear to Dr. Warren and to Professor Rogers of Yale, whose ideas are similar. A little later, commodity prices began to sag, precisely as Dr. Warren said they would. Upshot was the Presidential order that sent the United States into the world market for gold, lowered dollar value in foreign exchange, and began the long process of revaluing it.

Then the criticism began gathering. The Chamber of Commerce of the State of New York passed a resolution calling for sound money. It was at once rebuked by an economist for the Committee of the Nation, who defended the President, saying the Chamber "is not even representative of the commercial point of view of the city of New York." Then, Alfred E. Smith took a crack at what he termed the "baloney" dollar, in a New Outlook editorial, and intimated that the country needs another Cleveland. To the President's defense came Republican Borah, as brilliant and erratic a Senator as the country ever saw, who said that the question was not one of sound or honest money, that the gold dollar is the most dishonest dollar ever created.

That indicates how party lines have broken—an ex-Democratic presidential candidate sides against the head of his party, and the best known Republican Senator joins his allies! Finally, the President himself spoke at Savannah in defense of his policies, scored what he called "Tory critics," and found mounting applause from his audience. The Roosevelt personality is as potent as ever—and personal popularity means much to Presidents. That's where matters stand at this writing. It's easily the most important problem of the time—it can make or break the recovery program, and make or break the administration while it's doing it. The climax is still to be reached.

INFLATION

How has inflation affected your business or financial status? Favorably or adversely?

This week the Courier received notice that linotype metal will now cost 4 cents a pound more than at its lowest ebb a few months ago. But the Courier now gets exactly the same prices as before the dollar fell to around 60 cents, or gold raised to \$32 from \$21. Subscription still is and will continue to be \$2 (if we can get that) and the advertising rates are the same as for the past 10 years. On job work, of course, we add the increase in paper prices, in most instances. I am rather doubtful if the effort to deflate the dollar and inflate prices has been of any monetary value to anyone in Claremont.—Tobias Larson, in The Claremont Courier.

Appreciate Help The News Is Glad To Give The Auxiliary

Mr. Goshorn, Publisher Sierra Madre News.

Dear Sir: On behalf of the American Legion Auxiliary I wish to express our sincere appreciation for the splendid cooperation we have received in our publicity work.

You have made the A.L.A. recipients of many valuable in-

In A Social Way

THE wedding of Miss Virginia Colleen Mohler, daughter of Mr. and Mrs. Ernest Mohler, 439 East Highland avenue, and Oscar Robert Peterson, Jr., son of Mr. and Mrs. Oscar Robert Peterson, of Willets, was solemnized on Monday evening at 8 o'clock at the Wee Kirk o' the Heather, Glendale. Rev. Stephen Cutter Clark, of St. Mark's Episcopal Church, Pasadena, read the marriage service.

The bride was lovely in a gown of white satin with long tulle and lace veil, the cap held in place with a band of orange blossoms, and carried a shower bouquet of gardenias and white sweet peas. She was given in marriage by her father. Attending her as maid of honor was her cousin, Miss Ince Johnson, who wore pink chiffon and carried a bouquet of pink sweet peas. Bridesmaids were Miss Elsie Lichnog, in chartreuse crepe; Miss Eleanor Krovoza, ivory crepe; Miss Marian McDonald, pink crepe, and Martha Devonshire, blue crepe. Petite Marie Clare Krovoza was flower girl, dressed in yellow organdie and carried a basket of rose petals.

Ralph Peterson, brother of the groom, served as best man, while Creed Hagh, Verne McKay, James Brand and Edward Phillips, were

of space in The News, for which we are most grateful.

We take this method to thank you and your staff for your many kindnesses to Unit 297, and for the catchy manner in which our column and other news items are displayed.

As an individual, I wish to express my gratitude for the splendid help and courteous treatment you have given me. And to tell you, the satisfaction with which I read my printed copy, as it always was so complete—not rewritten or a great deal left out.

May your work prosper and your cooperation with the new A.L.A. columnist, Minnie Stinson, continue as we proceed into 1934, holding high our ideals "for mutual helpfulness."

Very sincerely yours,

DOROTHY SHETLER.

Corresponding Secretary and Social Publicity Chairman, American Legion Auxiliary.

Four Sierra Madre Players In An Xmas Play In Pasadena

Four Sierra Madre players will appear in the cast of the one-act play, "Dust of the Road," to be presented for the Pasadena Shakespeare Club's program in the Y.M.C.A. auditorium in that city tonight. A Christmas story, of a fantastic nature and with powerful dramatic import, the play is under the direction of Gilbert Sommer who himself is among the cast, which includes Mary Schmidt, Doug Williams and Selwyn Myers.

Rehearsals have been conducted during the past two weeks in the Old Barn studios of the Allied Arts here. Sierra Madre presentation of the play will occur in the near future, it is announced.

Young Folks Here In Cast Of Play At Pasadena Church

A play, "The operation was successful but the patient died," is being presented tomorrow afternoon at 3:30 o'clock by young people of the Congregational Church at a rally of Young People's Societies for this district to be held at the Congregational Church, Pasadena. A banquet will be served at 6 o'clock, following a skating party. In the play are Donald Blanke, who plays the "doctor of public opinion," Cynthia Hull, nurse; Taylor Thompson, patient; Bill Caldwell, boy; Barbara Cluff, lady; John Larsen, man, and Dorothy Walsworth, girl.

Prominent Roles For Local Players In Quaint Theatre

Prominent parts in the Little Theatre of Padua Hills Christmas production of "Mrs. Wiggs of the Cabbage Patch," are taken by Mr. and Mrs. James N. Hawks, outstanding Sierra Madre players. The play, sponsored by the Pasadena Community Playhouse Association, is to be given a pre-showing at the Wilshire Ebell Club in Los Angeles Saturday afternoon, December 16, and will commence a two week's run at the Padua theatre on Christmas Day.

Don't forget—THE NEWS print shop is equipped to turn out quality printing of every kind promptly and reasonably.

ushers. V. Gray Farrow was organist, playing "Annie Laurie," and wedding marches. "I Love You Truly," and "Because," were sung by Clyde C. McClanahan.

A reception to 125 guests followed at the American Legion Hall in Pasadena.

The bride was educated in Alexandria, Ind., and Pasadena schools, while the bridegroom is a graduate of Pasadena Junior College. The young couple are enjoying a honeymoon in San Francisco. Upon their return they will be at home to friends at 35 North Roosevelt street, Lamanda Park.

Mrs. M. R. MacDowell, of Belle Vue Court, gave a supper Sunday evening of last week, honoring her niece, Miss Doris Read of Glendale, whose wedding to Lee Bolen, of Glendale, took place Thanksgiving morning.

The table was prettily decorated with white carnations and white candles. The guests included Mrs. E. Frank Read, mother of the bride; a brother, Raymond P. Read; Lee Bolen, Miss Elvora Bolen, of Spokane, Wash.; Miss Janice Bolan, Hollywood; Mike O'Connor, Los Angeles; Mrs. Myrtle Read Angle, Clay R. Angle, Monrovia; Dr. Edythe M. Dutcher, Sierra Madre, the guest of honor and the hostess.

Mrs. Harry Bourne, of 119 West Grand View avenue, opened her home to guests late Tuesday evening, when she, Mrs. Henry Bryson Ayers and Mrs. Nestor A. Young, Jr., entertained in compliment to Mrs. H. E. Henderson and Mrs. William Wersted, who have been visiting from the east in the home of Mr. and Mrs. R. S. Corlett. As a feature in the evening's pleasure the guests were favored with a solo by Mrs. D. C. Ashmore, accompanied by Mrs. George Morridge, and a group of songs by Donald Thayer, with Mrs. Myrtle Hill as accompanist. Parts of this group of songs Mr. Thayer generously repeated by request later in the evening.

The Vannier family, of 153 South Hermosa avenue, entertained with a family dinner party on Thanksgiving Day. Mrs. Walter Roe, who is wintering in Sierra Madre, was among the guests.

Mrs. Cora O. Coleman, of 633 West Alhambra avenue, was entertained by her son, Tub Coleman, and family, and daughter, Mrs. Basse Steele, and family in Long Beach on Thanksgiving Day. She enjoyed Friday with her sister, Mrs. Maud Montague, in Compton. Mrs. Montague recently returned from a visit in Missouri.

A bridal shower honoring Miss Margie Grippi, was given on Friday evening at her home, 51 North Mountain Trail avenue, by Miss Rosalie Lamendoli, of Los Angeles. The honoree was showered with many gifts. Twenty-two guests were present from Los Angeles and nine from Sierra Madre.

A family gathering was held Thanksgiving Day at the home of Mr. and Mrs. R. J. Lord, 52 West Grand View avenue. Guests included Mrs. Ora Caskey, of Sierra Madre; Mr. and Mrs. Harry Caskey, of Pasadena, and Dr. Frank W. Bible, of Chicago.

An enjoyable Thanksgiving dinner party was given by Miss Mabel Appleby at her home, 57 West Laurel avenue. Guests included Mr. and Mrs. Roland Adams and daughter, Betty Jo; Mr. and Mrs. Frank Lovell and daughter, Lois, and Mr. and Mrs. Andrew Liscomb and daughter, Virginia, of Sierra Madre.

Mr. and Mrs. Preston Schwartz, of 287 East Montecito avenue, entertained with a family dinner party on Thanksgiving Day.

Mrs. Pauline Rumsey, of Denver, Colo., arrived on Thanksgiving Day to surprise her sister, Mrs. E. R. Thompson, of 96 North Hermosa avenue, whom she has not seen for 11 years. She will remain to spend the winter.

Mr. Frank B. Butler, of 145 North Grove street, was honored on Sunday, the occasion of his birthday with a dinner party at his home. Among the guests were Mr. and Mrs. Arthur Moses, of Chino.

Mr. and Mrs. Victor Schmidt, of 617 West Montecito avenue, entertained a party of eight on Thanksgiving Day at La Casa Vieja Tea Room.

Mr. and Mrs. Lester K. Layton, of 584 Sturtevant Road, were guests of Mr. and Mrs. Ted Ralback, of Alhambra, on Thanksgiving Day.

"Comedy in April"

To be presented next week, Dec 15 & 16 by the DRAMA LEAGUE ---

'Comedy In April' To Be Produced With A Musical Setting

A program of instrumental music to precede curtain time for "Comedy in April," next Friday and Saturday evenings, is being arranged by Mary Schmidt, program chairman of the Municipal Drama League. Musical selections will also be used to fill in time during the entire acts, through the courtesy and cooperation of the Allied Arts' Music League.

CHURCHES

The Church of the Ascension

Baldwin and Laurel Avenues
Rev. A. G. H. Bode, Rector
(Episcopal)

Sunday—
7:30 a.m.—Holy Communion.
9:30 a.m.—Sunday School.
11 a.m.—Morning Prayer and Sermon by the Rector.
5 p.m.—Organ Recital by Dean Bode, assisted by Mrs. Rosalie Knost, soloist.
Wednesday—
7:30 a.m.—Holy Communion

Bethany Church

(The Little Stone Church)

Rev. Stewart R. Sheriff, Pastor
Sunday Services—
9:30 a.m.—Bible School. Roy Edwards, Sr., Superintendent.
11 a.m.—Morning Worship.
Sermon subject, "The Condition of Salvation."
6:30 p.m.—Christian Societies.
7:30 p.m.—Evening Service.
Sermon subject, "The New Day."
Prayer meeting at 7:30 p.m., Wednesday evening.
Miss King's Bible Classes 9:30 a.m. Thursday mornings.

Christian Science

First Church of Christ Scientist of Sierra Madre is a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.
9:30 a.m.—Sunday School.
11 a.m.—Sunday Service.
"God the Preserver of Man" is the subject of the Lesson-Sermon on Sunday, December 10.
8 p.m., Wednesday—Testimonial meeting.
Reading room open Monday, Wednesday and Friday afternoons from 2 until 4 o'clock.

Congregational

Rev. Arthur O. Pritchard, Pastor
"The Light on the Page"—a sermon for University Bible Sunday, will be given by the Pastor at 11 o'clock.
Wednesday at 7:30 p.m.—the mid-week service.
Friday at 6:30—Community Dinner followed by the third lecture of Dr. Raymond C. Brooks on "The Shape of Things to Come."

St. Rita's Church

Rev. Hyacinth Clarey, C.P. Pastor
Sunday Services—7:30 a.m. and 10:30 a.m.
Tuesday and Friday—7:45 a.m.
Weekly Masses at 7 a.m.

Pilgrim Holiness Church

Rev. Stanley Weber, Pastor
66 W. Central Ave.
Sunday Services—
10 a.m.—Sunday School.
11 a.m.—Morning Worship.
7:30 p.m.—Evangelistic Service
Friday Night—
Young People's meeting.

Foursquare Gospel

West Central Avenue
Rev. Daisey Lee Van Niekirk, Pastor
Sunday School—9:45.
Morning Worship—11 a.m.
Hospital Work—2:30 p.m.
Crusaders—6:30 p.m.
Evangelistic—7:30 p.m.
Tuesday, 7:30 p.m.—Divine Healing Service.
Wednesday—Commissary meeting.

Food Sale

Saturday, Dec. 9
Roberts Market
and
Safeway Store
(North Baldwin Ave.)

Sponsored by
American Legion Auxiliary
Proceeds—Welfare Work
For Special Dishes
Call 259-2

Tickets 35c at
Hartmans, Book
Box, Middoughs,
Rikemans,
Norris

Hail Roosevelt As Man Of The People At Forum Session

(Continued from Page One)

ample, is thus self liquidating. The whole Federal plan for the future, according to his own interpretation of Roosevelt's policies, Dr. Thompson illustrated by reference to the small town of Washington, Indiana. The nine thousand people who constitute Washington's population decided they were paying too much for their electricity, so they built a municipal power plant.

Money In Washington

This is what Dr. Thompson said was accomplished: Within a very short time the plant had paid for itself, the subscribers' list increased due to the low rates, and soon the city was able to pay off every one of its debts from power plant funds. Taxes decreased. Then came the depression, and a shirt factory that had employed 2000 workers was forced to announce a shutdown. It developed that the city bought \$20,000 worth of stock with surplus funds and kept the factory open by going into the shirt business.

Dr. Thompson stated that there were 10,000 cities throughout the country that had work to do—necessary and sound projects awaiting merely the currency to finance them. Cheering then, he said, comes Roosevelt's dictum: "Washington has the money."

Dr. Thompson praised the apparent intention underlying Roosevelt's statement, "We are moving toward a managed currency based on a commodity dollar." With such a policy the currency supply will grow with the natural growth of actual wealth, he said. There will be neither deflation nor inflation, he said, but a circulating medium based on all commodities instead of on limited metal such as gold and silver which may be controlled and monopolized by private individuals.

Force Obedience

Disagreeing with the present government method of attempting to control industries that the people themselves do not own. Dr. Thompson gently suggested that the private industries be merely cautioned against malpractices—then forced to obedience by government competition in business.

As to the balancing of the budget, he brought out the fact that the present internal debt and its huge interest amounts to 250 billions of dollars primarily because bonds are sold to investment bankers and then turned over to the government to have money printed on them. The President's plan provides for the

Remember
when you
were very
young?

Wasn't it sweet,
and ridiculous
too? Funny...

Remember
an April only
last night...
but gone forever

money for municipal projects being printed direct, so putting the country on a cash basis and relieving the debt burden.

The problem of world peace, Dr. Thompson believes, may be solved by trade understandings with a world-wide balance of purchasing and production power. International trade relations need cause no worry when home market conditions are restored, and when there is just dealing with the foreign markets, he said.

Can't Halt Greed

Preceding the main speaker of the evening, Dr. John Woehler reviewed the opening chapter of Lucius Woodward's "Money, Credit and Debt." Fitting to the occasion of Dr. Thompson's subject matter, the book reviewed started out with a survey of conditions of the day. In compiling the material, Dr. Woehler said, in part:

"Power to issue currency must be restored to the government, because when law grants big banking control of money and credits it is absurd to expect individuals exercising power to sacrifice personal profit for the good of the masses..."

Mrs. J. H. Robertson, president of the Forum, was in the chair during the evening, introducing the many notables present at the dinner, as well as Harold Carew, who in a witty and informative speech presented Dr. Thompson.

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Tonight and Saturday

SATURDAY'S MILLIONS

with
ROBERT YOUNG
LEILA HYAMS
JOHNNY MACK
BROWN

—also—
LAUREL and HARDY
in

"Busy Bodies"
—and—
Walt Disney's
"THREE LITTLE PIGS"
Farewell Appearance

Sunday — Monday
Dec. 10th, 11th
The finest story of mother
love and courage ever made
"Only Yesterday"

with
MARGARET SULLAVAN
JOHN BOLES

SUNDAY ONLY
THE FOUR SPANISH TROUBADOURS
in Person
Direct from the Mirror
International Theatre

Tues., Wed., Thurs.
Dec. 12th, 13th, 14th

FOUR MARK BROTHERS DUCK SOUP

A RIOT OF LAFFS

Hey, Hey—Make Your Plans
Now to Attend Our Midnight
Show New Year's Eve

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County's Tax Is Protested By Hundreds

Local Property Owners Join In General Resentment On New Rate

Scores of Sierra Madreans forwarded their county tax payments this week with formal protests attached.

More than 7000 Pasadenaans paid under protest while it was estimated that throughout the county a total in excess of 100,000 protests accompanied the regular payments received up to Tuesday, the last day for receiving payments on the first installment of property and the full personal tax without penalty.

The protest blanks issued by the Los Angeles and Pasadena Realty boards and approved as to form by the State Board of Equalization, present objections of the taxpayers to the 12 per cent excess tax rate this year, estimated to amount to between \$5,000,000 and \$7,000,000 in the county.

Specifically the protest is against the overstepping of the limitation of a 5 per cent increase this year over the 1932-33 tax levy, prohibited by the Riley-Stewart tax plan. The total tax rate increase this year is said to be 17 per cent.

For each parcel of property on which protest was made a separate blank was filed and many taxpayers required several. One Pasadena woman was reported to have filled out 300 blanks.

Three hundred blanks provided by W. R. Humphries, local realtor, were exhausted before final payments were forwarded from Sierra Madre on Monday.

Government Will Back Cooperatives In New Enterprises

Savings to the county in unemployment relief amounting to \$85,985 has resulted from the efficiency displayed by the unemployed cooperative units in the past months according to the distribution committee's first report this week. The units, which include the local Sierra Madre organization, No. 105, and represent a total of 35,803 dependent persons, were allotted \$60,000 in August for a two month's experimental period. The committee reported having stretched the funds over a two and a half month period, with a sizeable amount remaining in the treasury.

With government backing the units are soon to man factories in which they will manufacture their own clothing, knit their own hosiery and the like. The government pledged to furnish cotton cloth, and the units will look among their members for skilled tailors and knitters. Resultant products will be distributed through the local cooperative organization headquarters.

STILL "GOLD IN THEM THAR HILLS," BUT THE AVERAGE TAKE SMALL

There was "gold in them thar hills" of California last year—to the tune of \$600,000.

But with approximately 15,000 persons working claims, the average taken by any one prospector or miner was a paltry \$40, according to a report of William Friedhoff, government mineral examiner. Most of the claims were old ones, thought too unprofitable to work until the attractive new gold price of \$33 an ounce went into effect, Friedhoff said.

Exams For Army, Naval Academies Will Be Held Soon

The preliminary examination for applicants for appointment to the Military and Naval Academies, which is given at the request of Congressman W. E. Evans by the Civil Service Commission, will be held on January 6, 1934. The Commission must be advised on or before December 18th the number of young men in this Congressional district who are authorized to take the test.

The vacancies will not occur until June, but nominations must be made some months in advance, and this will be the last test the Commission will give prior thereto.

A letter from Congressman Evans to THE NEWS says:

"Should any of the young men in your community be interested in securing an appointment to either of these Academies, I will appreciate it if you will advise him that he must have his application in my office in Washington by December 18th. He may take the examination for both academies if he so desires."

Present Christmas Sketch For British Old People's Home

The John Ruskin Chapter D.B.E., announces that on December 14 Mrs. Florence Eakman will present a drawing room sketch, "Christmas in Dixie." In this delightful playlet is depicted the atmosphere of the South, in song, story and costume.

Through the courtesy of Mrs. Fred Hooker Jones the playlet will be given at her home. There will be a matinee at 4 p.m. and an evening performance at 8 p.m. The affair will be open to the public. The silver offering will be presented to the British Home in Sierra Madre.

Following is the cast: Nolly, Francis Eakman (baritone); Lindy, Florence Eakman; Lalla, Lalla Fagge (violinist); Cynthia, Cynthia Hull (pianist); Marilyn, Margaret Adwell, matinee, Marilyn Plan, evening.

CHILDREN'S THEATRE IN CLAREMONT NEXT

Mrs. Louise Hawkes Padelford, granddaughter of M. A. Hawkes of this city, and member of the faculty at Scripps College for girls at Claremont this week announced the organization of a children's theatre in that college town.

Young people of any age, with special attention given to those between eight and fourteen, will be welcomed into the theatre, and instruction will be given in the many phases of work. In February the first public performance is to be given in Balch Auditorium in Scripps college. The program will consist of two plays.

CAMPAIGN AGAINST MILITARY TRAINING

"Youth has lost interest in becoming cannon fodder," states Albert Hamilton, former Pasadena Junior College student, who at 7:30 tonight will speak for pacifism from the platform of the First Methodist Church in Los Angeles. Barred from the University of California at Los Angeles because he refused to take military training, young Hamilton and Alonzo Reynolds, who was dismissed with him, has since been campaigning against compulsory military training and all militaristic practices.

Local Sport Paragraphs

By John Copeland

WELL, the boys played a game Saturday, but it wasn't strictly speaking football.

More like a practice scrimmage, with the down south boys being abused as tackling dummies.

Even the rabid Cracker one row down had only one or possibly two occasions to loosen up his tonsils. So he concentrated on razzing the Cottontop. Says he: So they call that guy All-American. Huh!

But Warburton is going to have to scrap for his spurs next season. This guy Howard—He hasn't had much of a break regarding big game play this year, for reasons best known as Grif-

Fire Flames

By one of the boys

THE old "stand by's" continue to show up at the Toy Shop most every evening. Were it not for these few faithful, Santa Claus might miss many children of Sierra Madre. As in the case in other organizations, there are a certain few that must carry the load of the Toy Shop of the fire department. However, these few are really mechanics and should be glad that fellows like his nibs, stay away. We once painted a duck red and one of the official toy makers came along and repainted it yellow.

There are a nice lot of toys gathering at the shop and Joe Swanson gets a lot of pleasure from displaying them in the window. He seems to be the window trimmer as well as general manager of the work.

Several of the fellows went over to Covina last Tuesday to attend a dinner given by the Covina department for the San Gabriel Firemen's Association monthly meeting. For entertainment, an initiation into the mysteries of the San Gabriel Firemen's Hoofit Club was put on. Although eight of the local members were there, only Jim Heasley and Shorty Steinberger had to ride the goat. Shorty was unable to stay on the animal.

Ticket selling for the big dance and card party has started so look out for the firemen at your door. These tickets are sold for the sole purpose of raising money for the preparation of baskets and supplying material and goodies for the Xmas tree and treat. The firemen make no financial gain from this. All the men give their time to selling tickets and preparing the baskets. This is mentioned only to assure folks of our city that it is not for a firemen's benefit that we sell these tickets. This is the only time of year that the firemen sell tickets.

After having one of the famous firemen's arguments, Joe said to Jim, "I heard that you should have said that I was bull-headed." "No-no—" said James, "I never used that language, I said you were perniciously obstinate." "Oh—well, that's different, if I thought you said the other, I would have been sore," answered Joe.

After all, the Fire Department was organized to fight fires, but the clean slate of the past few months would indicate that a fire department was of little necessity. But now that winter is at last here, the fire hazard is as prevalent as during the summer. People in houses must have heat and from the many heating facilities, comes many of the dangers of fire. To be safe when building a fire in the fire place be sure that the back wall meets the requirements of the fire ordinance. Have plenty of clearance in front also.

fiths and the aforementioned. As alternate quarterback he's going to raise plenty smoke. If his field generalship comes near matching his beautifully oiled hip motion, there'll be two pains in the necks of the opposition in '34. With Howard and Warburton on the field together you may see an effect similar to an imaginary Mohler-Drury combination. Which would be some combine.

Biggest crowd would be attracted to the Rose Bowl by a rematch between Troy and Stanford.

Doc Jack Woehler's golfing is going to be done without locker-room timeouts for awhile. The San Gabriel Country Club, his sport stamping grounds and oldest golf club in Southern California, burned down Monday morning.

Probably the chief 'sporting' event of the week in Sierra Madre was the Herculean stunt pulled down by the Captain (Bob Kericofe to youse), who gobbled down three turkey sandwiches at a sitting. These here sandwiches were of the four-decker, potatoe and gilet gravy variety. The Captain says he did it for love.

This is a little late, but the old saw has it that that's better than nothing. Below is the story of how Woodrow Wilson Jr. High's football team won the Pasadena City School football championship as written in collaboration by Ronald Pulling and Albert Solnit, Sierra Madre students at Woodrow Wilson:

"Climaxing a successful season, the Wilson Lions Thursday defeated their old football rivals, the McKinley Mules, by a 7-0 score. This victory gave the Lions their first city championship in six years.

"As is the usual custom, the

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For Christmas from Mrs L F Gardner

433 Genoa Street
Monrovia, California
Phone Monrovia 420

Wholesale Prices

Large balls . . . 50c
Small balls . . . 30c

A DOZEN

Business Hours
10 a.m. to 4 p.m.

intermediates played the first half, and the seniors the second half.

"The intermediates were very evenly matched, and the ball was carried past each team's 20 yard line more than twice. The seniors proved equal in strength until the middle of the fourth quarter when Bill Schuelke, star quarterback, started an 80-yard march down the field. From then on the Wilson team went over for a touchdown with smashing line plunges.

"Threatening to tie the score near the end of the game, the

Mules completed three passes in a row to the Lion's eight yard line. Just as the gun went off the Lion's recovered a fumble and took possession of the ball.

"So ended the Wilson season, with a clean record of goal-line defense. Sierra Madre was represented on the squad by George McRoberts, Ralph and Raymond Penn, Shizu and Mitsu Kunihiro, Angel Uribe, Warren Preston, Herbert Lacy, Albert Croxon, Wesley Hampton, Kendall Heasley and Bob Coit.

Hasta la vista.

Waffles

Sandwiches

KNOWLES' TAVERN

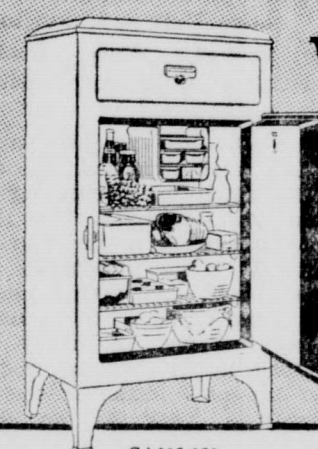
Chicken and Steak DINNERS 50c

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TOM TYLER, Prop.

PHONE 38

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WE APPRECIATE YOUR
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SOUTHERN PACIFIC FARES

Drastically Reduced!

PULLMAN FARES CUT 1/3

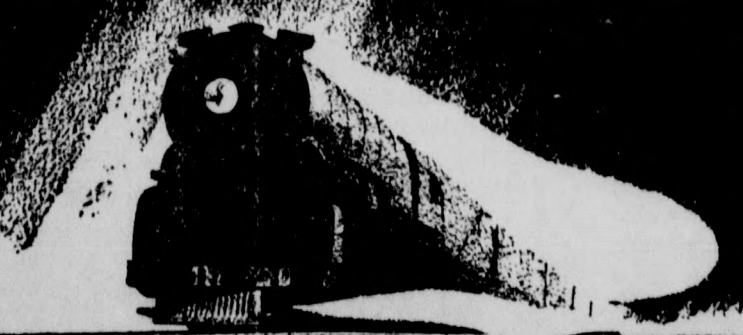
ALL Pullman charges are now reduced one-third by removal of the surcharge. All classes of rail tickets on the new basis of fares are notably reduced, bringing many of them as low as 2c a mile and less.

SPECIAL LOW HOLIDAY FARES EAST

Holiday fares, even lower than the new every-day fares, will be in effect on all trains leaving Dec. 9, and from Dec. 14 daily until Jan. 1. Return limit is Jan. 15.

NEXT TIME GO BY SOUTHERN PACIFIC. Enjoy all the extra safety, comfort, and economy of train travel. Remember, only Southern Pacific offers a choice of four great routes East and back.

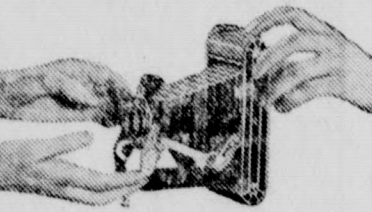
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Halt Bond Issues!

The Only Bond Issues
That Don't Cost Anything
Are the Ones You Don't Vote!

California State government and individual citizens are struggling with unusual problems—

The State treasury is facing a \$50,000,000 deficit—

State employes are being paid by registered warrants which cannot be converted into cash until next August—

Mortgages weigh heavily on home owners and many are fighting off foreclosures—

Vote NO!
\$170,000,000

Central Valley Water Bonds
(ELECTION DECEMBER 19)

Experts declare the bonds would be a moral, if not legal, liability on the State. Also that the project is economically unsound and could not pay its way "out of earnings," but would create a huge annual deficit that ultimately would be saddled on the taxpayers. To favor such an ill-advised proposal is poor business.

HOLD DOWN TAXES!

THE INDUSTRIAL, AGRICULTURAL
AND HOME OWNERS LEAGUE
OF SOUTHERN CALIFORNIA

F. B. McComas, President.

Marvin L. Arnold, Secretary.



BEAUTY AS WELL AS USE IN A GOOD GARDEN HEDGE

Too often the hedge is thought of as a barrier—a living substitute for a fence. But while a hedge serves this purpose so admirably, its usefulness as an element in design and an ornamental addition in the planting scheme is not fully appreciated. Most every home grounds presents opportunity for the use of hedge planting which will increase the beauty and effectiveness of the planting scheme.

Ordinarily we think and speak of a hedge as being a row of plants close together to effect a solid mass of foliage. In the formal hedge, the plants are trained in geometric outline by periodic trimming. The informal hedge is trimmed to gain compactness, but the plants are allowed to develop more or less naturally.

In landscape design, the formal hedge is almost indispensable. Its uses are legion. That is why most every home grounds can use hedge treatments to advantage. The formal hedge can be used to bound and screen the architectural garden. It can be developed higher than one's head or, by using certain plants, it can be kept less than a foot high. Within the formal garden one often finds these low hedges bounding the flower beds and garden paths. In the most simple gardens, hedges may be used to establish the lines and pattern of the design.

Where there is a formal terrace adjacent to the house, a hedge planted along the edge of this terrace will greatly enhance the appearance of this terrace. Often, in the case of small houses, a terrace with hedge planting is all that is needed to tie the house to the grounds.

Regardless of how high the hedge is used it can fulfill its mission

to the utmost only when it is properly maintained. The beauty it presents is directly proportionate to the care given it. The hedge does not require great work to be grown properly, but rather a little attention at the proper time.

There are many plants available for hedge purposes, both deciduous and evergreen. The plants should be chosen according to the type of hedge to be developed, its use and location.

The hedge plant materials most used here because of their easy culture, economy and compactness of growth are the small leaf Privets, the large leaf Privets, the yellow or golden leafed Privets and the Monterey Cypress.

These hedge plants should be planted one or one and one-half feet apart. They should be pruned occasionally, even when young, so that they will develop in a compact form.

A. L. A. Activities

By Minnie Stinman

THE sincere sympathy of the entire Unit goes out to our two members, Stella Dennison and Catharine Miller, in their recent bereavement.

Sawtelle has received a gift of \$50 from President Roosevelt, to be used in decorating the rooms for Christmas. This is the first time such a gift has been bestowed. Our Christmas work among sick and needy veterans and their families is unusually heavy this year, so many compensations have been reduced, and in some instances the only Christmas cheer for the kiddies will be that provided by our organization. It is a big problem that confronts us, but we can solve it if we all help a little, or a lot, according to our ability.

The Auxiliary's major activities for the coming year include work for the welfare of disabled veterans and needy families of veterans; endeavors to create stronger public opinion in favor of adequate National defense; Americanism work to strengthen loyalty to and faith in American ideals and institutions; and projects for the betterment of conditions in the communities where the Auxiliary's 8090 units are located.

Somewhere in the Auxiliary's program is an activity which will especially appeal to every woman eligible to membership. Somewhere there is a place where each one's talent may be exercised. That is what makes the work so interesting—it is so varied and covers such a wide scope. New members, enrolling before the first of the year, will have a wide choice of types of work they prefer. Our membership contest closes December 14, with the second Pick-up December 15.

Our annual capsule party occurs at our next regular meeting, December 14. If you have neglected your capsule friend during the year, now is the time to make amends. Bring a gift, a cheery card, or some form of remembrance for your capsule, and thus reveal your identity. Hostesses will be Dorothy Shetler and Bertha Irvine, assisted by Louise Roe and Leila Embree.

The Juniors now number 15 members, who are doing their bit in upholding Auxiliary aims and ideals. They called on their friend, Mrs. Caukin, with a gift of flowers and song. On Thanksgiving Day they made several invalids happy with gifts of dainty nut-cups filled with delicious home-made candy. Their next meeting will be held December 16 at the home of Past President Marjorie Stinman, 439 Mariposa avenue. Juniors come and attend your meetings. They are well worth making the effort for. Here is your own chairman's write-up of the last meeting—

"The meeting held December 2 at the home of Mary Louise Lovejoy, proved to be a party. Mrs. Maschek, 18th district child welfare chairman was the speaker and asked the Juniors to make oil-cloth toys for the nursery at Sanferando hospital. She said she nearly fell in love with us with our uniforms on. She also invited us to come over to Alhambra soon to visit their Juniors. With Mrs. Maschek was Mrs. Brintnall. Sierra Madre unit president Leila Embree, Ornelia Stinman, the Junior's advisor, and Minnie Stinman were present. It was decided to have a Christmas party for the Juniors.

We each got a peace of paper and what name we got, we had to get a present for them. The End—by Mary Louise Lovejoy Junior Pub. Chairman.

Comrade Margaret Starbuck is recuperating from an attack of "flu" and asthma. Through the A.L.A. column in the Sierra Madre News she tells us she has grown to know us all, who are in the Auxiliary, even though she has met few of us.

We have learned our sister likes violets and roses, so when the first violet peeps through, we know right where it will go.

Tucked away up on the top of the world on Canyon Crest Drive Margaret's home overlooks the vast expanse of valley below. Now to tell one of her innermost secrets, she likes broiled chicken remarkably well. Let's all look forward to the time when our Comrade may join us in our little pow-wow's every second and fourth Thursday of the month. In the meantime the sunsets are lovely from her home. You must see one to appreciate the beauty, so why not go up occasionally and watch one with her?

Seven A.L.A. women joined in the Rosary services held at the home of Mrs. Sarah McCloskey, Pasadena, on November 28.

Mrs. McCloskey was the mother of Catherine Miller, sergeant-at-arms.

Those attending the last rites for Mrs. S. R. Norris at the Congregational Church on November 28th were Mrs. Mabel Sutherland, Maybelle Barker, Ellen Evans, Lucile Sparks, Leila Embree, Elizabeth Steinberger and Mrs. Maggie Steinberger.

Bertha Irvine and Dorothy Shetler attended the open meeting held by the City Terrace Legion, November 20. Department Commander Homer Chailoux gave a rousing talk on the Red Menace in the United States and how its insidious influence is creeping through the schools.

WOMAN'S EXCHANGE ASKS FOR USE OF CUTTING TABLE

Through its time-keeper, Mrs. Harley Hogan, the Women's Exchange has sent out an SOS call for the loan of a square table on which to cut material for sewing. The greatest care will be taken of the table and it will be returned to the owner upon request.

MODERN PRISCILLAS TO MEET ON DECEMBER 14

The Modern Priscillas will meet on Thursday, December 14, at the home of Mrs. W. J. Miller, 67 West Highland avenue. The hostesses are, Mrs. W. J. Miller, Mrs. F. H. Hartman, Mrs. Rudolph Hartman and Mrs. Bovard.

Seven Near Home Farms Win Prizes

Arcadia, El Monte And San Gabriel First In Annual Contest Awards

Near neighbors of Sierra Madre won the leading prizes in the annual small farm home contest this year, conducted by the Los Angeles Times and the Chamber of Commerce. El Monte plucked the first prize for a half-acre farm, Arcadia carried off the acre-farm plum and San Gabriel drew the two-acre crown. Seven adjacent small farms in San Gabriel Valley towns figured among the fourteen winners.

Three years ago Sierra Madre was at the top of the list when the Anderson half-acre home farm on North Sunnyside avenue won first prize. Venerable Mrs. Anderson, one of Sierra Madre's most picturesque residents, who has since passed away, had tended and developed the prolific plot almost lone-handed, helped by a son who worked on the place only at weekends.

The first winners this year follow: half-acre places, Joseph Weston, 701 Cogswell Road, El Monte; one-acre places, Risley Major, 426 San Joaquin street, Arcadia; two-acre places, Joseph Fierro, 734 Muscatel street, Sunnyside, San Gabriel.

CARPENTERS OFF FOR TWO YEARS AT PEARL HARBOR

I. E. (Jack) Carpenter sailed from San Diego on Friday on the U.S.S. Cuyama for Pearl Harbor, where he will be stationed at the aviation base. Mrs. Carpenter, nee Rosemary Miller, and small son, I. E. III, are sailing Saturday on the Matson liner, Surline. They expect to remain in Honolulu two years.

Sierra Madiran Is Re-elected To Head Blind Association

Positions as switchboard operators and typists are to be sought for the blind during the coming year, William Lauren Rhoades of Sierra Madre, president of the Southern California Association for the Blind announces. Blind persons have proven themselves most adept and accurate at these new occupations and a field of employment whereby they can

become self supporting has been developed, he said.

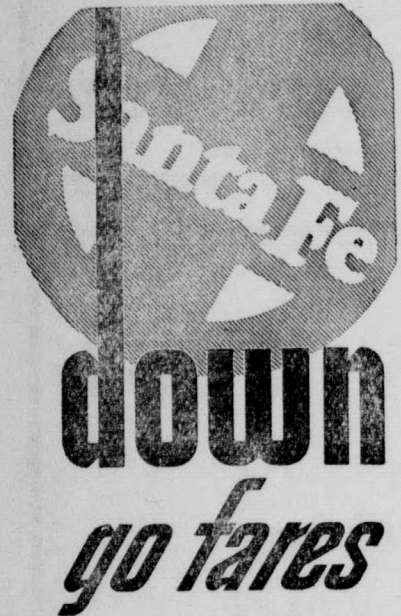
In recognition of his many services in behalf of the sightless while head of the organization Mr. Rhoades was re-elected president Monday at the annual meeting of the Association for the Blind held at its headquarters at the George F. Cuthbert home, 900 Victoria avenue, Los Angeles. Passage of the State law

granting pensions to blind persons, enactment of the "white cane" law which makes highways safer for the blind, and various other advancements for the benefit of the sightless, have been accomplished in the four years the organization has been in existence. The association is a non-profit body with non-salaried officers. Of the 2500 blind persons south of the Tehachapi 500 are

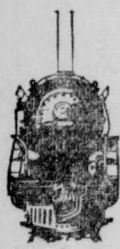
said to be members of the organization. George F. Cuthbert of Los Angeles was re-elected vice-president of the association and Mrs. Kathryn Kelley of Pasadena was elected secretary-treasurer at the annual meeting. The board of directors includes Frank L. Look, Franklin Dean, Jr., Walter Scurlock, and Miss Catherine Morrison.

Professional Directory

Dentists Dr. J. L. Woehler <i>Dentist</i> Sierra Madre Hotel Bldg. Telephone 184-4 <i>Evenings by Appointment</i>	Physicians and Surgeons M. H. A. Peterson, M.D. <i>Physician & Surgeon</i> 65 E. Central Ave. Phone 60, office and residence. Hours 2 to 4 p.m. Daily except Saturday and Sunday and by appointment	Undertakers G R A N T Funeral Parlors 201 W. CENTRAL Telephone 93
Warden & Tiller DENTISTS Hours—8:30 to 12; 1:30 to 5 Phone 186-1 522 W. Central <i>Office Closed on Fridays</i>	Geo. W. Groth, M.D. 122 N. Baldwin <i>Calls Answered Day or Night</i> PHONE 20	Contractors Frank M. Hildebrandt <i>Contractor & Builder</i> 1326 S. 6th St., Arcadia, Cal PHONE Sierra Madre 232-4 License No. 2886
Eye, Ear, Nose, Throat Dr. Frank E. McCaun <i>Specialist Eye, Ear, Nose and Throat, and fitting of Glasses.</i> Office hours 10-12, 2-4:30. 207-S-9 Citizens Bank Bldg. Phone 470, Monrovia	Dr. J. C. Couturier <i>Physician & Surgeon</i> Office and Residence 463 W. Mariposa Ave., corner Park Phone 16	Plumbing Plumbing and SHEET METAL SIERRA MADRE HARDWARE CO. 31 West Central Phone 98 Night: Phone 299-4
Established 1907 Hours 8:30 to 4:30 Dr. W. G. Barks <i>OPTOMETRIST</i> Glasses Fitted, Lenses Replaced Examination by Appointment 509 S. Myrtle Ave. MONROVIA, CALIF.	Dr. C. L. T. Herbert <i>Osteopath</i> Office in Patio S. M. Hotel TELEPHONE 260-1 Res. Phone 215-1	May Culbertson Laidlaw OSTEOPATHIC PHYSICIAN <i>Hours by Appointment</i> Office and Residence 83 N. Sunnyside—Phone 296-2
Telephone Rent Paid? DISCOUNT IF PAID BY 10th Office Hours: 8 a.m. to 5 p.m. Saturday, 8 to 12	The NEWS prints the NEWS while it is news and prints it first!	Sierra Madre License No. 5142 State License No. 7849 W. J. ROPP ELECTRICAL WIRING AND REPAIRING Estimates Furnished — Work Guaranteed 45 WEST HIGHLAND AVE. PHONE 216-4



...One way and round trip
Also Pullman and Parlor
car charges reduced 1/3!



EFFECTIVE on December 1st in all the territory west, north of, and including Chicago, St. Louis and the Mississippi River to the Pacific Coast, including also, all points on certain railways in Illinois, Mississippi and the western parts of Indiana, Kentucky, Tennessee, Alabama and Florida!

2 CENTS a mile, for one way transcontinental tickets in Chair cars; also 2c a mile for short limit round trips good in all classes of equipment. ...44 2/5 % reductions!

2 CENTS a mile, long limit round trips in all classes of equipment. 30 3/4 % reduction.

3 CENTS a mile, one way, all classes equipment. 16 2/3 % reduction.

• Don't miss Grand Canyon on your way. Side trip fare reduced to ... \$7.60.

• Ask the Santa Fe Agent!

santa fe TICKET OFFICES AND TRAVEL BUREAUS EVERYWHERE

S. R. G. Twycross, Agent
Office 15 Kersting Court, Phone 264-2 — Res. 139 S. Baldwin Avenue, Phone 205-1

Time's Short for a Telephone by Christmas

To be listed in the NEW TELEPHONE DIRECTORY—which is now in the hands of the printer—your application must be in not later than next Thursday, December 14.



Let your greetings to and from friends be over the Phone.

IT'S A GIFT for the FAMILY

The pleasures, conveniences and benefits of a telephone will be cherished throughout the year.

ORDER TODAY—A PHONE FOR XMAS

Sierra Madre Tel. & Tel. Co.

FOR UTMOST ENJOYMENT...SPEND YOUR Mid-Winter Holidays AT MT. LOWE



CHRISTMAS, New Year or week-end outings will be much more interesting and entertaining if spent amid the pleasing hospitality of Mt. Lowe Tavern... where 56 cities a mile below furnish spectacular sights—both day and night! Yet only 2 hours away!

Then why not try an overnight outing at Mt. Lowe... \$4.50 All-Expense Overnight Ticket includes fare, dinner, room and breakfast for one.

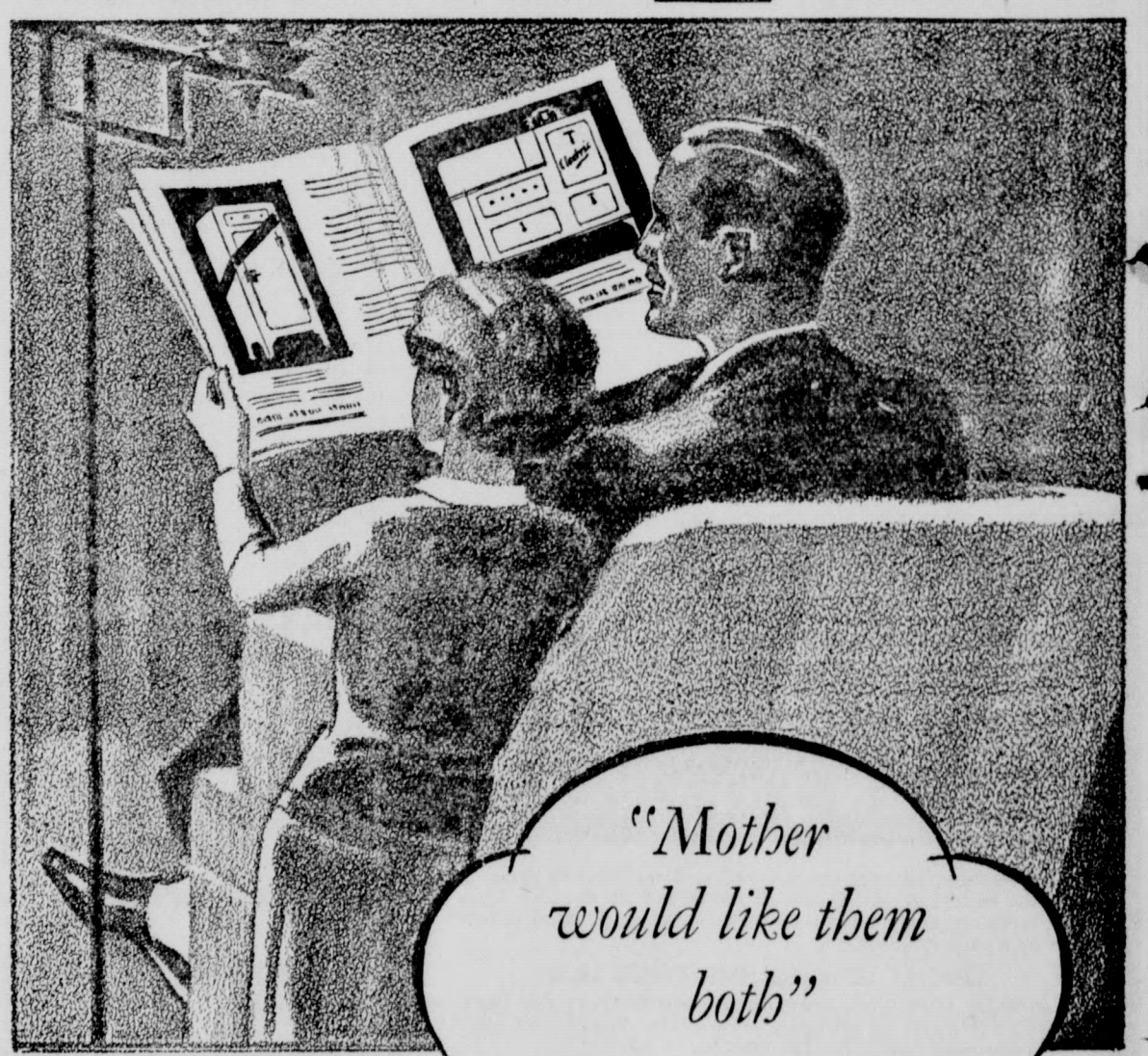
\$7.50 Two Party All-Expense Ticket includes same features for two people.

Four Trains Daily leave 6th & Main St. Station at 9:15, 10:30 a.m. and 1:30, 4:30 p.m. Extra trains on Sat., Sun. & Holidays. "The Mountaineer"—special thru train Sunday only at 8:00 a.m.—only 1 1/4 hours to Mt. Lowe—gets you there early!

MT. LOWE
PACIFIC ELECTRIC RAILWAY

AGENT—GEORGE E. MESECAR
Central and Baldwin—Phone 219-3

SHE DESERVES IT... THIS CHRISTMAS



BUY NOW...DON'T WAIT unless you expect to pay more

A new deal for the purchaser is the Southern California Edison Company's contribution to the happiness of homeowners. It means that wishes can be fulfilled this Christmas—many a wife and mother's heart will be gladdened by possession of an electric range or an electric refrigerator.

It means, too, that family budgets will not have to be revised, necessary expenditures curtailed—provided you avail yourself of the convenient terms and low prices now in effect.

Get the full details from your neighborhood Electrical Dealer. See the newest models and advanced features in his showroom or at the Edison Office display.

A few weeks delay—and this unprecedented opportunity may be gone. The safe thing to do is to act today.

See Them on Display AT YOUR DEALER



Install New Officers Of Eastern Star

With Jack Buchan acting as master of ceremonies, the eighteen 1934 officers of Sierra Madre Chapter 299, Order of the Eastern Star, headed by Mrs. Helen Sandage as Worthy Matron and Clarence H. Sandage as Worthy Patron, were installed at the Masonic Temple Monday night by retiring Worthy Matron and Patron, Zetta Carlson and E. D. Robertson, assisted by District Deputy Grand Matron Mabel Brown of Alhambra. Mrs. Leila Roberts acted as installing grand marshal and Mrs. Netta Finlayson and Mrs. Harriet Walker, both of Monrovia, were installing organist and chaplain, respectively.

Thomas Schwartz, Arthur Evans, Leonard Wamrock and Thomas Miller Jr., acted as ushers while Ben Stinman was flag bearer. Marvel Roberts, small daughter of Harold Roberts, served as jewel bearer and page. Electrical effects were furnished by Rudolph Hartman and the chapter was indebted to W. C. Kennedy for the floral decorations.

Entertainment was furnished by Mrs. S. J. McNeese, accompanied by Mrs. Myrtle McMullen Hill, singing "Thank God for a Garden" and "A Bowl of Roses." Three readings were rendered by Mrs. Lovetta Hicks Pratt and Miss Roberta Ann Roberts rendered a musical selection "Spring's Awakening." With John Buchan doing the solo work, supported by the 1934 officers, a tribute to Mrs. Sandage was given with the singing of the new song, revised, "We'll Be Faithful."

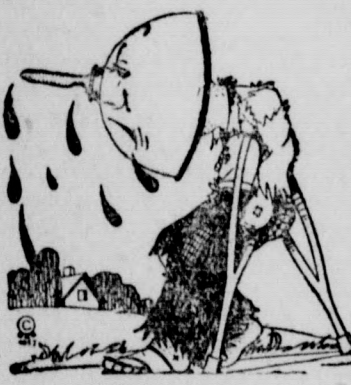
The retiring matron and patron were presented with the usual past officers' jewels and Mrs. Sandage received as a gift from her husband an engraved gold, onyx and ebony gavel.

Out-of-town guests present included delegations from Alhambra, Monterey Park, Temple City, El Sereno, San Gabriel, Arcadia, Los Angeles, Pasadena, Monrovia and Big Pine, in the San Bernardino mountains.

If his lower jaw sags while he listens he is going to believe what the orator is saying.

YOU'RE NEXT
in our shop means personal service to help your personal appearance.

LANGLEY'S BARBER SHOP
KERSTING COURT



Bum Oil

Can't possibly give the proper lubrication. So don't make a Bum of a good automobile by using Bum oil.

The best is the cheapest in the long run. We like to serve you at

PICKETT'S SERVICE STATION
Phone 3484 — Sierra Madre, Calif.

Credits New Road With Saving This City During Fire

The value of highways through the Angeles forest was stressed by W. L. Blair in his "Lookout" column in the Pasadena Post in a recent reference to the La Canada forest fire, wherein he credited the new Angeles Crest highway with saving Sierra Madre and Altadena much uneasiness.

"Angeles Crest highway paid for itself in one swift hour last Friday morning," Blair wrote. "It is not enough to say that the highway saved Pasadena's watershed. One need not be an alarmist to point out that Altadena and Sierra Madre and even Pasadena itself would have been in no happy position if the great fire of last week had passed the Arroyo Seco."

"Firebreaks have their utility, but they are flimsy barriers when the tinder of a long, dry summer bursts into conflagration under atmospheric conditions such as have existed this month."

"Roads on which men may be transported in large numbers to all segments of the fire front are the essential element in fighting a fire of this character."

"ONLY YESTERDAY" AT THE LYRIC THEATRE



MARGARET SULLAVAN
"AS JOHN BOLES" IN
"ONLY YESTERDAY"
UNIVERSAL PRODUCTION

Margaret Sullavan and John Boles will be seen in one of the big pictures of the year starting Sunday at the Lyric Theatre in Monrovia, in "Only Yesterday."

FRIENDSHIP CLUB WILL MEET ON MONDAY NIGHT
The Friendship Club will meet next Monday night in the Ladies' Parlors of the Congregational Church. Mrs. Leila Embree, Mrs. J. Stimpfing, Mrs. Roy H. Pickett and Mrs. Ben Stinman will be hostesses.

Water Project Not Bond Issue Forum Speaker Declares

In his talk before the Sierra Madre Forum on "Roosevelt and Reconstruction," on Tuesday evening, Dr. Carl D. Thompson strongly urged support of the Central Valley water project on which the people of California will vote December 19.

"The referendum measure on the ballot," he said, "merely gives authority to a State board, named by the Legislature, to approve such projects to take advantage of the federal loan and is not in any sense a bond issue. The bonds which will be issued as a result of approval of the project will be strictly revenue bonds, payable from the profits of the power enterprise."

He insisted that the work is but a part of a State-wide development project that aims to saving agriculture land now reverting to desert waste.

Legion Auxiliary Membership Drive Date Is Postponed

By Dorothy Shetler
Membership Chairman Minnie Stinman, of the American Legion Auxiliary, announced that due to a closeness in the number of points earned by various members in the membership contest, the closing date of the contest has been extended to the next meeting, December 14th. The next mail pickup membership letter must be dated on or before December 15. By that time the Unit hopes to have increased its membership which now numbers 64, to 85 at least.

There is now less than a week for the members who are already so nearly tied in the contest to get busy and spurt ahead for the two prizes offered. The women who have not many points to their credit, have plenty of time to forge away ahead of the present leaders.

The membership busses are looking like real excursion autos as more pictures are being pasted in the windows. The rival captains urge the Blue or Gold teams to send in their photos at once. There are already enough members to make it necessary to construct another bus, if all paid up members would make an effort to furnish a snap-shot.

Sylvia Quittner, Swap Shop chairman, requests all Auxiliary members and townpeople to bring articles to the Swap Shop, 62 West Central avenue, any afternoon, 1 to 4:30 p.m. Anything practical or for use in gift giving will be sold at a reasonable price and will be prominently displayed during Xmas months. The Auxiliary will use its share of the proceeds for local welfare work.

EXCEPTIONAL FILMS AT ARCADIA THEATRE

An exceptionally fine show is being presented this evening and Saturday at the Arcadia Theatre 44 Huntington Drive, Arcadia. Two feature pictures, "Tilly and Gus," starring Baby LeRoy, Alison Skipworth and W. C. Fields and "My Weakness" with Lillian Harvey and Lew Ayres, and the technicolor comedy, "The Three Little Pigs," will be shown.

"Night Flight," thrilling story of the air, with six well-known actors, John Barrymore, Helen Hayes, Clark Gable, Robert Montgomery, Lionel Barrymore and Myrna Loy, promises an interesting program for Sunday, Monday and Tuesday.

Warner Brothers most spectacular production, "Footlight Parade," will be seen next Wednesday, Thursday, Friday and Saturday.

BIRTHDAY GREETINGS...

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans:

Gordon McTavish Dec. 8
T. H. Noble Dec. 8
Mrs. Tom Tyler Dec. 8
Mrs. M. F. Preslar Dec. 8
Mrs. Norma Morrison Dec. 8
A. F. Snell Dec. 9
Paul Ladd Dec. 9
Donald Colbert Dec. 11
Velma Pickett Dec. 12
Roberta Roberts Dec. 12
Mrs. Geo. Halpin Dec. 12
A. A. Lanphear Dec. 12
Norman Jensen Dec. 14

Three Score Attend Annual CE Banquet

OVER three score young people assembled Friday night at Bethany Hall for three hours of fun and fellowship at the annual Christian Endeavor banquet.

Many celebrities of C.E. were present, among them Miss Ada May Visick, State executive secretary; Cyrus Nelson and Miss Frances Nielson, popular melody leaders; and Miss Gladys Faber, president of Pasadena division C.E. Many of the long absent local members also were part of the group. Jack Jensen, prexy, and his brother, Bob, who have recently come back from Kern County; Roger Ackley, now in Westwood Village and Ben Smith, who is now leading the frosh group at Redlands University.

Some of the local members are planning to attend the California State union C.E. Institute to be held tomorrow night and Saturday at Fullerton.

Officers for the coming year are to be elected next month, and as the nominees should be made known a month prior to the election, such a duty is one of the outstanding events to be decided upon tonight.

Red Cross Meets Membership Quota But Shy On Funds

(Continued from Page One)

was as follows: 1st district, Mrs. Hortense Hill, captain, over 100 per cent; 2nd, District 14, Mrs. Margaret Senour, captain, 87 per cent; 3rd, District 3, Mrs. J. O. Smith, captain, 85 per cent; 4th, District 4, Frank A. Spencer, captain, 84 per cent; 5th, District 1 Mr. and Mrs. H. C. Lieben, captains, 83 per cent; 6th, District 12, Mrs. A. F. Snell, captain, 73 per cent; 7th, District 2, Mrs. C. Allen, captain, 67 per cent; 8th, District 15, Miss Lalle Fagge, captain, 66 per cent; 9th, District 5, Ray O. Caukin, captain, 65 per cent; 10th, District 8, Mrs. Margaret Senour, captain, 62 per cent; 11th, District 13, Edward Hoevel, captain, 59 per cent; 12th, District 11, Thomas A. Meader, captain, 57 per cent; 13th, District 6, Frank A. Spencer, captain, 41 per cent; 14th, District 7, Mrs. Margaret Senour, captain, 38 per cent; 15th, District 16, J. W. Corr, captain, 31 per cent. District No. 9 comprising the business section was incomplete.

Mrs. Hortense Hill, captain of District No. 10, sprung a surprise when she marched into the chapter rooms with three more memberships than the total names assigned her.

Ray Caukin, captain of District 5 was very insistent that all the credit for the showing in that district go to Paul Baker, who took up the canvassing when Mr. Caukin found himself unable to carry it on. Mr. Baker assisted also in precincts 3 and 14.

Miss Judson stated that the results given above represented a great deal of work not shown in the figures. Some districts were larger than others, some more prosperous and some seemed to be filled with people who never stayed home to be corralled by the solicitors. She said she could not praise too highly the devotion and enthusiasm of the workers which had made possible the splendid result.

She added: "The Chapter has faced such huge difficulties the past year, it was heart-warming to realize how our work has been

appreciated even though we could do only a part of what we longed to do.

"I feel I should call attention to the fact that reaching our membership quota is only a beginning. We have raised so far less than fifty per cent of the sum called for by our local budget.

"We will need every cent called for by the budget and therefore our campaign must continue. We hope that many who could not join or donate up to this time



That Roof of Yours—

needs painting, and one of the best preservatives you can use to keep it looking like new and also absolutely waterproof, is

ASGUM

This is a pure asphalt product containing real asbestos fibre—comes in Liquid and Plastic form. It is absolutely free from coal tar.

COLORS

Red, Green and Black
Red reduced to \$1.00 per gallon

Sierra Madre Lumber Co.
38 East Montecito
Phone 23

Does Your Kitchen Make You Feel This Way?



Don't spend countless hours in a dingy, drab-looking colorless kitchen. Brighten it up! Give it a new lease on life! Make it a "happy" place in which to work. You can do it—easily, quickly—and at small cost, with—

ACME QUALITY

Interior Gloss Finish

The washable finish for interior walls and woodwork

Interior Gloss produces a soft, restful non-glare waterproof finish that can be washed with soap and water. Grease spots, finger prints and stains come right off—but Interior Gloss stays on—for years. Twelve modish shades. Let us show you how little a "new" kitchen costs.

Sierra Madre Hardware Co.

EVERY FRIDAY IS FAMILY CIRCLE DAY—GET YOUR FREE COPY—



Meat and produce values at Safeway and Piggly Wiggly operated departments only. **SAFEGWAY and PIGGLY WIGGLY** We reserve the right to limit. None to dealers. Prices subject to change without notice.

THURS., FRIDAY, SATURDAY
DEC. 7, 8, 9.

A-Y Bread 24-Oz. Loaf 10c

White or wheat, sliced or unsliced.

Airway Coffee 17c

Freshly roasted. Ground to order.

Coffee Edwards' 1-lb. Tin 25c

Choice quality coffee at low cost.

Black Tea 29c

Edwards'—top quality, in cellophane.

Green Tea 23c

Edwards'—kept fresh in cellophane.

Ginger Ale 25c

Pale Face, 28-oz. bottle. Plus deposit.

Soup Van Camp's Reg. 5c

Made from vine-ripened tomatoes.

Preserves 39c

Maraschino or Shaw. Strawberry variety.

Mayonnaise 24c

Best Foods, pint jar. For salads.

Nucoa Margarine 10c

Top quality, for cooking or eating.

Dog Food 5c

Strongheart—selected beef, cereals.

Camay 2 Bars 9c

Mild yet efficient skin cleanser.

Oxydol 33-oz. Pkg. 19c

The household soap—For all uses.

White King 40-oz. Pkg. 25c

Pure soap concentrated, granulated.

P & G 10 Bars 25c

P. & G.'s famous white naphtha soap.

Scot Tissue 6c

Pure white, super-soft. 1000 sheet.

Steaks Fancy Per Beef Lb. 22c

Sirloin, Round, and T-Bone steaks.

Sausage Link 10c

Hauser's Breakfast Links 1/2-lb. pkg.

Kraut 2 Lbs. 15c

New pack—crisp, tender white shreds.

Spareribs Per Lb. 10c

Meaty, lean, from grain-fed pork.

Pippins 5 Lbs. 14c

Newton pippins—tart, firm. For pies.

Cabbage Per Lb. 2c

Solid, green, crisp heads. For slaw.

Squash 3 Lbs. 10c

Zucchini—Italian variety squash.



THAT ARE LOW BECAUSE OF SYSTEM AND BETTER METHODS AND BETTER ORGANIZED EFFORT—AND FOR NO OTHER REASONS!!

Prices effective Thurs., Fri., and Sat., Dec. 7, 8, and 9, at all our stores within a radius of thirty-five miles of Los Angeles.

BUTTER 22c

High score creamery butter churned from top quality selected cream.

FLOUR 35c

Golden Heart Family Patent flour, tested, retested to assure success.

WESSON SALAD OIL 17c

Pure vegetable oil—excellent for home-made mayonnaise, shortening.

SOAP 10c

Send five wrappers to L. A. Soap Co. for bottle of Nadji Parfum.

EGGS 25c

Quality eggs—Large size, processed, selected, candled. In cartons.

SUGAR 45c

Pure cane sugar, finely granulated and packed in strong cloth bags.

HAM 17c

Swift's Premium Skinned Hams. Butt, shank, whole ham or full halves.

BEEF 14c

Also boneless shoulder priced at 18c per lb., prime rib or rump, 18c lb.

VEAL 13c

Tender milk veal to roast. Choice shoulder cuts, rump, or leg.

BUNCH VEGETABLES 5c

Carrots, beets, turnips, green onions, radishes, spinach, fresh-pulled.

RUSSETS 25c

U. S. No. 1 grade, Idaho grown Russets—Western favorite for baking.

Sauce Tomato 4c

Del Monte Spanish style, for meats.

Juice No. 2 Can 8c

Libby's—just "gentle-pressed" juice.

Syrup Max-i-mum 29c

Max-i-mum, cane and maple blended.

M'mallows 12c

Fluff-i-est brand. Freshly made. 1-lb.

Matches 4c

Searchlight—strong, strike anywhere.

Morton's Salt 7c

Morton's—"When it rains it pours."

Leslie's Salt 7c

Full strength salt for table use, etc.

Pepper Black 7c

Schilling's—full strength seasoning.

Vanilla Bot. 19c

Schilling's pure vanilla, for flavoring.

Catsup Yolo 10c

Made from Calif. tomatoes, spices.

Olive Oil 10c

Alpi brand pure imported olive oil.

Sauce Cranberry 15c

Stokely's finest—cooked and strained.

Dainties Per Lb. 25c

Toasted whole wheat crackers—crisp.

Ralston Cereal 21c

Whole grain cereal—excellent. 24-oz.

Oats Ralston 6c

Redi-Cooked Oats. Add boiling water.

Milk Lucerne 10c

Effective where stores stock Lucerne.

Bacon Eastern 17c

Whole slab or piece except center cut.

Oysters Per Doz. 25c

Fresh Eastern, N. Y. Select Oysters.

Black Cod Per Lb. 18c

Northern. Sliced or in piece to bake.

Sea Bass Per Pound 18c

Cut to order for frying, baking, etc.

Apples 4 Lbs. 15c

Washington Rome Beauty, for baking.

Grapefruit 3 For 10c

Imperial seedless—sweet, and juicy.

Bananas Fancy 5c

Long, plump, yellow-ripe. For salads.

Roberts Market



"Home of the Green Frog"



Golden State

BUTTER Pound 23c

ALL BUNCH VEGETABLES 3 for

5c

Carrots, Beets, Turnips, Spinach, Radishes, Green Onions and Mustard

Pure Cane Sugar 10 lbs.

41c

Fine Granulated Limit 10 lbs.

Hearts Of CELERY 3 for

5c

Also Crisp, Firm Lettuce

All Prices in Green Shopper Effective Friday and Saturday also

SAFEGWAY and PIGGLY WIGGLY

WANT ADS..

Classified Rates And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting, it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS. Classified Ads received after 5 p.m. Wednesday may be run under heading "Too Late to Classify."

WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:15a

HELP WANTED

WANTED—Housekeeper for two. 154 E. Montecito. Phone 1354. —11:b

RENTALS

FIVE ROOM Spanish; Sunny rooms, screen porch, incl., gar. Rent very reas. 257 N. Grove. —11:d

FOR RENT—\$25. Furn., 5 rooms, garage; lot 62x190, fenced in; clear. Option to buy like rent. Will trade for L. A. 405 Ramona Ave. —11:d

LOST & FOUND

FOUND—Beautiful Collie pup. 391 N. Baldwin, Phone 347-2. —11:g

LOST in the neighborhood of East Mira Monte Ave.; a black Persian cat with grey ruff wearing a collar. Finder please telephone Sierra Madre 2341 or Terrace 4676. —11:g

LOST—Large, Black Persian cat, male, Nov. 28. Reward. 24 N. Hermosa. —11:g

I BELIEVE IN SIERRA MADRE

Several years ago when the subdivision now known as Pegler Park was offered for sale five Sierra Madre Home-site buyers purchased. About the same time many of the good folks here purchased over \$55,000.00 worth of real estate in a city not so many miles away. After all the grass is supposed to be greener in the field next to ours and sometimes we are tempted to invest in property located miles away.

Sierra Madre realty values have held their own. Pegler Park prices are low—very low in fact, and in a short while the remaining lots will be spoken for. Those who do not avail themselves of this, Sierra Madre's greatest opportunity to purchase and profit, will have no one to blame but themselves.

I wish everybody had the same faith and hope in and for the future of this home community that I have. I still believe in Sierra Madre and I sincerely hope that I shall not be called upon to offer Pegler Park Bargains and publish prices here and to the outside world.

Here's a Good Way to Make and Save Money

Pick out a lot today, deposit a small down payment, then pay a few dollars monthly.

What Better Christmas Gift

to those who want to live here! Buy a lot—building costs are still very reasonable.

TODAY MORE SIERRA MADRE FOLKS OWN LOTS IN PEGLER PARK than ever before

There's More than a Reason

Many of you have been waiting for the opportunity to buy a home-site here. Now the prices asked are so reasonable it is possible for you to make your wish come true.

BUY PEGLER PARK where profits will be made

THE MOUNTAINS BECKON and the VALLEY SAYS "HOWDY!"

Humphries

offers the chance to make money. Real estate is the basis of all wealth. You can see, feel and stand on your real estate and at the prices you can now purchase Pegler Park property it will stand by you.

Good Use Of New Leisure Necessary Kiwanians Are Told

Now that there is the possibility of a greater leisure for the masses, there is also the emphasized need for an artistic creative spirit. Lawson Pendleton Cooper, M.A., told the Kiwanis Club Tuesday in his address on "Primitive Art."

"The study of primitive art work," he told the club members, "is important because it gives insight into the creative process and the beginning of art with the earliest men." He pictured man of 25,000 years ago, who vividly portrayed the life of that remote Palaeolithic age by means of paintings and drawings on the walls of caves.

Many of the ancient paintings, found in northern Spain and southern France, for the most part, were reproduced on lantern slides by Mr. Cooper and proved of interest in illustrating the development of art throughout the centuries. One slide showed a bone paint pot, still containing paint, indicating that even the ladies of the pre-Christian era knew vanity.

Industrialists In Weekend Retreat At The Monastery

This evening at the Mater Dolorosa Monastery, retreat director Father Edmund Walsh will open the Passionists Fathers' first industrial retreat. Twenty-five employees and employers from leading industrial plants of Los Angeles County will gather for the week-end ceremonies, together with ten men from the San Pedro Star of the Sea Parish. Father Sylvester, C.P., will conduct the retreat.

Father Edmund reports that more than 1100 men from practically every Southern California city have made retreats in the past year. The week-end of December 15 will finish the 1933 retreat schedule at the monastery, at which time a group of Santa Monica business men will gather.

The first retreat of 1934 is to be held January 5, 6, 7, and the retreatants are to be from this city, Monrovia and El Monte. Last Saturday and Sunday Glendale and Alhambra were represented.

FOOD SALE TO HELP LEGION AUXILIARY'S CHRISTMAS FUND

In order to raise funds for the American Legion Auxiliary's welfare work, the Sierra Madre Unit will conduct a food sale at Roberts Market and the Safeway on Baldwin, December 9, beginning at 9 a.m. Chairman Catharine Miller is rejoicing over the good things that will be on sale, among them Mrs. Hortense Hill's justly famed doughnuts and Ornelia Stinman's famous apple pies and a pan of baked beans, Leila Embree's delicious cabbage-and-pineapple salad, and many other delicacies.

BIG FARE CUTS BY RAILROADS EFFECTIVE

With material reductions in practically all classes of fares, effective December 1, western railroads are now offering travelers a full line of transportation bargain calculated to bring about a great increase in travel.

Dropping the pullman surcharge, amounting to one-third of the present rate, the cost of train rides will be cut more than 25 per cent in many instances. Southern Pacific has announced, besides, special Xmas excursions between the Coast and eastern destinations, leaving December 9 and again from December 14 to January 1, with return limit of January 15.

DR. THOMPSON WILL SPEAK HERE AGAIN

Dr. Carl D. Thompson who addressed the Forum Society Tuesday on "Roosevelt and Reconstruction" will speak here again tomorrow, Saturday, evening at 7:30 o'clock in the School House. Also on the program will be Lawrence Nourse, former Sierra Madrean, and now head of the Kern County Chamber of Commerce. City Business Manager Al Myers will present a motion picture view of the local work project.



Mrs. Mary Davis, of 32 Park avenue, is spending a week with Mrs. Rob Curdie in Hollywood.

Louis Karpf, of 375 East Grand View avenue, returned on Sunday from a week at Murietta Springs.

Mrs. Blanche Keene, Miss Lois Kneutens, Jerry and Russell Keene motored to the Salton Sea on Sunday.

Robert Clark, of El Segundo, visited his parents, Mr. and Mrs. C. M. Clark, of 693 West Mamamita avenue, on Wednesday.

Mrs. J. E. Appleby and Miss Mabel Appleby, of 57 West Laurel avenue, left on Saturday to spend the winter in Ocean Park.

Jack and Bob Jensen have returned from several months on the ranch of their uncle, C. Arthur Merrill, in the San Joaquin Valley.

Roy Pickett and his nephew, Kenneth, of Pickett's Service Station, spent Thursday on a tour of inspection at the Richfield Refinery.

Mr. and Mrs. Donald Boettner and family, of Santa Barbara, spent Thanksgiving Day with Mr.

Concert Favorite To Sing At Sundays Twilight Recital

Rosalie Knost, former leading soprano of the Rochester American Opera Company, will appear next Sunday afternoon as soloist at Dean A. G. H. Bode's twilight organ recital at the Church of the Ascension. Mrs. Knost is a concert and opera favorite through the East and during her residence in Southern California has been active in radio and picture work, having doubled for Sally O'Neil in several of her talking pictures and recently completed a radio engagement from station KFAC being featured on The Fraternity House program as the "Darling of the Campus." She will sing Sunday Gounod's "Ave Maria" and James Whitcomb Riley's poem, "The Prayer Perfect," set to music by Ervina J. Stenson.

In response to popular demand Dean Bode will play Toccata and Fugue by Bach, Jubala's Lyre by Handel and Gavotte by Gluck.

NOTED BELL RINGERS COMING TO BETHANY

The Charles English family of Los Angeles, gospel bell ringers, will be at Bethany Church at 7:30 p.m., Tuesday evening, December 12th. This is the first time these people have appeared in Sierra Madre. They ring the Swiss hand bells, four-in-hand bells, musical glasses and the autoharp. They have the highest commendation of hundreds of religious leaders of various denominations, musical experts, radio stations and other organizations. Their services are evangelistic, inspiring, entertaining, educational and uplifting.

Bethany Church invites the community to spend an enjoyable evening with them. There is no admission charge, a free-will offering will be taken.

"Shape Of Things To Come" Is Subject Of Next Brooks' Talk

Plans are making for the third lecture by Dr. Raymond C. Brooks of Pomona College on the "New World" to be given Friday, December 15, 1933, at the Congregational Church. The subject of this lecture will be "The Shape of Things to Come." The first and second lectures were well attended and the interest in the subject has been growing.

There will be a Community Dinner at 6:30, served by ladies of the Church, and the lecture will follow. The lecture at 7:15 is open to all without charge.

CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY
38 WEST CENTRAL PHONE 97

Specials Wed., Friday & Saturday

BACON Swift's Oriole, Hormel's Minne- 11c
sota—1/2 lb. pkg.
Fancy Steer Pot Roasts lb. 15c
Fresh Ground Beef 2 lbs. 25c
Choice Legs Lamb lb. 20c
Brookfield Link Sausage, 1/2 lb pkg 10c
Homemade Sausage lb. 18c

Special Poultry Prices

ROASTERS

Fresh Dressed 25c
pound

HENS

Fancy Stewing; milk fed and dry picked 21c
pound

SQUABS

Fresh Dressed—each 35c
or 3 for \$1

the Thanksgiving holidays with lands. Mrs. Bristol and Howard with Mrs. Jensen's aunt, Mrs. W. Bristol returned to spend a few M. Bristol, and family, in Red-days in Sierra Madre.

Christmas Gifts from the Jewelry Store...

always carry an added attraction,

plus the expert service guaranteed for the future... We can also fix up the old things to look almost as good as new with our efficient repair service.

WOODRUFF'S JEWELRY SHOP

Gifts That Last
Phone 64 26 N. Baldwin

BRIDGE PARTIES

TEAS

La Casa Vieja Tea Room

The Old Home

Chicken Dinners 60c, 85c Plate Lunch 40c

Meat Dinners 50c—Home Cooked

TELEPHONE 80 265 East Central Avenue
Reservations Preferred 266 E. Montecito Ave.
Mrs. W. R. Lees, Manager Sierra Madre, Calif.

CHOCOLATE DIVINITY CAKE

It's new—different. You must try it! A confection with the flavor of divinity candy and baked as light as a snowflake.

CHOCOLATE CREAM PIE COCOANUT CREAM PIE

The finest of ingredients make these pies a wholesome treat for the family.

WISTARIA BAKE SHOP

"The Home of Good Things to Eat"

4 East Central Phone 99

CY YOUNG'S MARKET

Phone 95

CHOICE CUTS OF CORNED BEEF	15c
pound	
BONED & ROLLED PORK ROASTS	17c
pound	
FANCY STEER POT ROASTS	15c
pound	
LEAN BOILING BEEF	15c
2 pounds	
BULK KRAUT (Wisconsin)	15c
2 pounds	
FRESH YELLOW-TAIL FISH	19c
pound	

RESNICK'S

PHONE 47 and your order will be delivered FREE

U.S. Extra Large RANCH EGGS	doz. 27c
Home Cooperative BUTTER (Golden State Product)	
Swift's Sliced BACON	pound 22c
Full Cream JACK CHEESE	pound 19c
OVALTINE	6 ounce can 39c
BLUE TIP MATCHES	carton of 6 26c
WHITE KING SOAP	10 bars 25c
IRIS FANCY SWEET PEAS—No. 2 cans—2 for 29c	
IRIS FANCY CORN, Golden Bantam or Petite, No. 2 can	2 for 29c
IRIS ASPARAGUS TIPS—1 lb. can 21c—2 for 39c	
BLACK & WHITE FANCY LIMA BEANS and SUCCOTASH, No. 2 cans	2 for 25c
IRIS Pure PRESERVES, all kinds, 2 lb 2 oz jar 35c	
ALL VEGETABLES	3 bunches 5c
LETTUCE	3 heads 5c
FANCY TOMATOES	3 lbs 10c
NEW CABBAGE	lb 2c
BELLEFEUR or PIPPIN APPLES	8 lbs 25c
No. 1 Russett or Burbank POTATOES	12 lbs 25c
NEW CROP WALNUTS	2 lbs 25c

LEGALIZED SALE

Whiskies Wines Brandies Gin Champagne

A Complete and Choice Stock
We Guarantee a Square Deal to You

We deliver orders over \$5

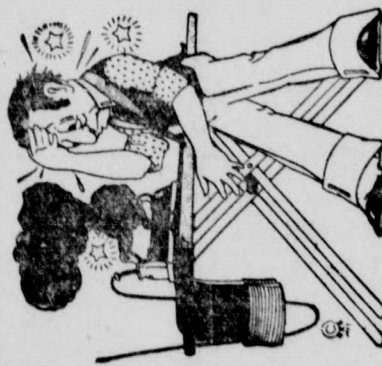
Open until 10:30 p.m.

DOUGLAS DRUG CO.

34 E. Huntington --- Arcadia
Telephone 2372

"Comedy in April"
To be presented next week, Dec 15
& 16 by the DRAMA LEAGUE ...

Food Sale
Saturday, Dec. 9
Roberts Market
and
Safeway Store
(North Baldwin Ave.)
Sponsored by
American Legion Auxiliary
Proceeds—Welfare Work
For Special Dishes
Call 239-2



**Don't Try To Do
It Yourself**
**WE CLEAN AND PRESS
CLOTHES RIGHT!**
Our business is cleaning
clothes. Modern equipment en-
ables us to give prompt ser-
vice and to do good work.
Give us a trial on your eve-
ning clothes. Get ready for
parties during the holidays.
**Sierra Madre
Tailors**
Just Phone **3**
14 West Central

"Busy Bodies"
with
LAUREL and HARDY
in
"Three Little Pigs"
Walt Disney's
Fairwell Appearance

Sunday — Monday
Dec. 10th, 11th
The finest story of mother
love and courage ever made
'Only Yesterday'
with
**MARGARET
SULLIVAN
JOHN BOLES**

SUNDAY ONLY
**The FOUR SPANISH
TROUBADOURS**
Direct from the Mirror
International Theatre

Tues., Wed., Thurs.
Dec. 12th, 13th, 14th
**FOUR
MARX
BROTHERS
DUCK SOUP**
A RIOT
OF LAFFS

John Barrymore, Helen Hayes,
Clark Gable, Robert Montgomery,
Lionel Barrymore and
Myrna Loy.
Wed., Thurs., Fri., Sat.
"Footlight Parade"
Warner Brothers most
Spectacular Production
Hey, Hey—Make Your Plans
Now to Attend Our Midnight
Show New Year's Eve

**Remember
when you
were very
young?**

**Wasn't it sweet,
and ridiculous
too? Funny ...**

**Remember
an April only
last night ...
but gone forever**

NEWS WANT ADS PAY

LEGALIZED SALE

**Whiskies
Wines
Brandies
Gin
Champagne**

A Complete and Choice Stock
We Guarantee a Square Deal to You
We deliver orders over \$5
Open until 10:30 p.m.

DOUGLAS DRUG CO.
34 E. Huntington --- Arcadia
Telephone 2372

Halt Bond Issues!

**The Only Bond Issues
That Don't Cost Anything
Are the Ones You Don't Vote!**

California State government and individual citi-
zens are struggling with unusual problems—
The State treasury is facing a \$50,000,000
deficit—
State employees are being paid by registered war-
rants which cannot be converted into cash until
next August—
Mortgages weigh heavily on home owners and
many are fighting off foreclosures—

Vote NO!
\$170,000,000
Central Valley Water Bonds
(ELECTION DECEMBER 19)

Experts declare the bonds would be a moral, if
not legal, liability on the State. Also that the pro-
ject is economically unsound and could not pay its
way "out of earnings," but would create a huge
annual deficit that ultimately would be saddled on
the taxpayers. To favor such an ill-advised pro-
posal is poor business.

HOLD DOWN TAXES!

**THE INDUSTRIAL, AGRICULTURAL
AND HOME OWNERS LEAGUE
OF SOUTHERN CALIFORNIA**
F. B. McComas, President. Marvin L. Arnold, Secretary.

THE SIERRA MADRE SHOPPING NEWS

SIERRA MADRE, CALIFORNIA — FRIDAY, DECEMBER 8, 1933

Sec. 4354, PLAR.
U. S. POSTAGE
PAID
Permit No. 18
Sierra Madre, Calif.
Ret. Postage Guaranteed

**ORDER YOUR
Popcorn Balls
Home Made
Candy**
For Christmas from
Mrs. L. F. Gardner
433 Genoa Street
Monrovia, California
Phone Monrovia 420
Wholesale Prices
Large balls . . . 50c
Small balls . . . 30c
A DOZEN
Business Hours
10 a.m. to 4 p.m.

**Give Fun
for Life...**
with
KODAK
THE LIFETIME GIFT for a
lifetime of fun. That's a
Kodak. It begins giving pleas-
ure the day it's received—and
never stops.
Make this store the first one
you visit on your Christmas
shopping tour. Among our wide
selection of new Kodaks and
Brownies there's an ideal gift
for almost everyone on your
list. It makes no difference how
much or how little you have to
spend. Brownies as low as
\$1.50. Kodaks as low as \$5.

**That Roof
of Yours—**
needs painting, and one of
the best preservatives you can
use to keep it looking like
new and also absolutely
waterproof, is
ASCUM
This is a pure asphalt pro-
duct containing real asbestos
fibre—comes in Liquid and
Plastic form. It is **absolutely**
free from coal tar.
COLORS
Red, Green and Black
Red reduced to
\$1.00 per gallon
**Sierra Madre
Lumber Co.**
38 East Montecito
Phone 23

Bum Oil
Can't possibly give the
proper lubrication. So
don't make a Bum of a
good automobile by using
Bum oil.
The best is the cheapest
in the long run.
We like to serve you
at
PICKETT'S SERVICE STATION
Phone 3484 — Sierra Madre, Calif.

Time's Short
for a Telephone by Christmas
To be listed in the NEW TELEPHONE DIRECTORY—
which is now in the hands of the printer—your applica-
tion must be in not later than next Thursday, December 14.
The Ideal
**Merry
Christmas**
is at home
Let your greetings to and from friends be over the Phone.
IT'S A GIFT for the FAMILY
The pleasures, conveniences and benefits of a telephone
will be cherished throughout the year.
ORDER TODAY—A PHONE FOR XMAS
Sierra Madre Tel. & Tel. Co.

**BET YOUR LIFE!
THEY'RE MY CHOICE
THIS CHRISTMAS**

**Westinghouse
MASTER
SERIES
REFRIGERATORS**
30 AMAZING NEW FEATURES... SEE THEM!
Sierra Madre Furniture Co.
"EVERYTHING FOR YOUR HOME"
TOM TYLER, Prop. PHONE 38

**TYPEWRITERS
for
CHRISTMAS**
All Makes including
**Smith - Corona - Remington
Royal and Underwood**
CASH or TERMS
SEE THE NEW SMITH-CORONA
Parker Typewriter Co.
178 E. Colorado St. — Pasadena — Terrace 0595

**Does Your
Kitchen
Make You Feel
This Way?**

Don't spend countless hours
in a dingy, drab-looking color-
less kitchen. Brighten it up!
Give it a new lease on life!
Make it a "happy" place in
which to work. You can do
it—easily, quickly—and at
small cost, with—
**ACME QUALITY
Interior Gloss
Finish**
The washable finish for interior
walls and woodwork

INTERIOR
Gloss produces
a soft, restful non-
glare waterproof
finish that can be
washed with soap
and water. Grease spots, finger
prints and stains come right off—
but Interior Gloss stays on—for
years. Twelve modish shades. Let
us show you how little a "new"
kitchen costs.

**Sierra Madre
Hardware Co.**

Do Your Xmas Shopping NOW --- and AT HOME

Special Poultry Prices

ROASTERS
Fresh Dressed 25c
pound

HENS
Fancy Stewing; milk fed
and dry picked 21c
pound

SQUABS
Fresh Dressed — each 35c
or 3 for \$1

CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY
38 WEST CENTRAL PHONE 97

Specials Wed., Friday & Saturday

BACON Swift's Oriole, Hormel's Minne- 11c
sota—1/2 lb. pkg.
Fancy Steer Pot Roasts 15c
Fresh Ground Beef 2 lbs. 25c
Choice Legs Lamb 1b. 20c
Brookfield Link Sausage, 1/2 lb pkg 10c
Homemade Sausage 1b. 18c

Roberts Market



"Home of the Green Frog"



Golden State **BUTTER** Pound 23c

ALL BUNCH
VEGETABLES
3 for

5c

Carrots, Beets, Turnips,
Spinach, Radishes, Green
Onions and Mustard

Pure
Cane
Sugar

10 lbs.
41c

Fine Granulated
Limit 10 lbs.

Hearts Of
CELERY
3 for

5c

Also Crisp,
Firm Lettuce

All Prices in Green Shopper Effective Friday and Saturday also

QUALITY FOOD SERVED AT ALL TIMES

COFFEE SHOP

45 NORTH BALDWIN AVE. — PHONE 242-1
Open 6 A.M. to 8 P.M.
Drop in regularly for our Home-cooked Dinner
served from 11 a.m. to 8 p.m.

Waffles

Sandwiches

KNOWLES' TAVERN

Chicken and Steak
DINNERS 50c

OPENING

Saturday, December 9th

322 E. Foothill Blvd.
Arcadia, Calif.

ETHEL G. KNOWLES,
Manager

Christmas Gifts from
the Jewelry Store...

always carry an added attraction,
plus the expert service guaranteed for
the future... We can also fix up the
old things to look almost as good as
new with our efficient repair service.

WOODRUFF'S JEWELRY SHOP

Gifts That Last
Phone 64 26 N. Baldwin

SALE ROSE bushes, choice varieties,
25c each, 6 for \$1. Ward
Nursery & Florist, Mt. Trail &
Laurel. Phone 1614. 11:es

ORIENTAL — Domestic Rugs
cleaned, repaired by native
workmen. S. M. Mardigian,
Dept. Mgr. Pasadena Storage
Co., 55 S. Marengo. Wakefield
6131. —5:tf

CUT FLOWERS, 15c and 25c
bunch. Funeral Sprays, \$1 up.
Ward Nursery & Florist, Mt.
Trail and Laurel, Phone 1614.
—9*6

CHOICE, healthy shrubbery, 15c
to 25c each, large sizes 75c.
Ward Nursery & Florist, Mt.
Trail and Laurel, Phone 1614.
—9*6

Pepper Tree Inn

90 S. Sierra Madre Ave.

Delicious Roast Turkey, Duck or
Chicken Dinners 75c
complete

Roast Turkey, Chicken and
Duck Sandwiches with
sals and beverage 35c

Reservations Appreciated
Phone 312-1

YOU'RE NEXT

in our shop means personal
service to help
your personal
appearance.

LANGLEY'S BARBER SHOP

KERSTING COURT

FOR SALE MISCELLANEOUS

ACME QUALITY Lin-X — the
newest and best Linoleum finish.
Will not make floors slippery
and requires no scrubbing.
S. M. Hardware Co. —11:e

FIREWOOD, Coal, briquettes,
coke, kindling, Fleming's Feed
& Fuel, Phone 22, 32 N. Baldwin.
—8*6

BETTER TO play safe than wish
you had. Acme Quality New
Era Paint for your house and
garage; woodwork. S. M. Hardware
Co. —11:i

FURNITURE FOR SALE — 8 pc.
Rosewood din. set; wholesale
\$300; will sacrifice. Also piano
& walnut bed rm. set. 463 Ramona.
—11:e

SEE S.M. HARDWARE Co. for
that long wearing, easy to apply
Granite Florenamel. —11:e

ACME QUALITY Interior Gloss
comes in 12 modish pastel colors—
fine for bathroom and kitchen.
Semi-gloss, for both
woodwork and walls. S. M. Hardware
Co. —11:e

SCREENED OAK Leaf mold, 35c
sack. A. N. Carter, Phone 3191.
—11:tf

ACME QUALITY Lin-X is the
easy to apply Linoleum finish.
Dries in 4 to 6 hours. Costs
less than ordinary varnish.
S. M. Hardware Co. —11:e

MISCELLANEOUS

WANT \$900, New home being
built on fine corner lot in Sierra
Madre. Repayment \$50.00
plus 7% interest every three
months. Applicant has assured
pension. Excellent moral risk.
Reply Box F, News. 9i

STRICKLAND'S FEED STORE
—Birds, cages, flowers, fertilizer.
—38:i

GREASE SPOTS easily washed
from woodwork and walls finished
with Acme Quality Interior
Gloss. S.M. Hardware
Co. —11:e

RAGS, PAPER, junk of every
description wanted by Co-operative
Relief Association. Phone
352-1.

EVERY FRIDAY IS
FAMILY CIRCLE
DAY — GET YOUR
FREE COPY —

SAFEGWAY and PIGGLY WIGGLY
We reserve the right to limit. None to dealers. Prices subject to change without notice.

THURS. FRIDAY,
SATURDAY
DEC. 7, 8, 9.

A-Y Bread 24-Oz. 10c
Loaf

Airway Coffee 17c
Per Lb.

Freshly roasted. Ground to order.

Coffee Edwards' 14-lb. Tin 25c

Choice quality coffee at low cost.

Black Tea 1/2-lb. Pkg. 29c

Edwards'—top quality, in cellophane.

Green Tea 1/2-lb. Pkg. 23c

Edwards'—kept fresh in cellophane.

Ginger Ale 2 Bot. 25c

Pale Face, 28-oz. bottle. Plus deposit.

Soup Van Camp's Reg. 5c

Made from vine-ripened tomatoes.

Preserves 40 39c

Marsaca or Shaw. Strawberry variety.

Mayonnaise 24c

Best flavor, pint jar. For salads.

Nucoa Margarine 10c

Top quality, for cooking or eating.

Dog Food No. 1 5c

Strongheart—selected beef, cereals.

Camay 2 Bars 9c

Mild yet efficient skin cleanser.

Oxydol 33-oz. 19c

The household soap — For all uses.

White King 25c

Pure soap concentrated, granulated.

P&G 10 Bars 25c

P. & G.'s famous white naphtha soap.

Scot Tissue 6c

Pure white, super-soft. 1000 sheet.

Steaks Fancy Per 22c

Sirloin, Round, and T-Bone steaks.

Sausage Link 10c

Hauser's Breakfast Links. 1/2-lb. pkg.

Kraut 2 For 15c

New pack—crisp, tender white shreds.

Spareribs Per 10c

Meaty, lean, from grain-fed pork.

Pippins 5 Lbs. 14c

Newton pippins—tart, firm. For pies.

Cabbage Per 2c

Solid, green, crisp heads. For slaw.

Squash 3 For 10c

Zucchini — Italian variety squash.



THAT ARE LOW BECAUSE OF SYSTEM AND BETTER
METHODS AND BETTER ORGANIZED EFFORT—
AND FOR NO OTHER REASONS!!

Prices effective Thurs., Fri., and Sat., Dec. 7, 8, and 9, at all
our stores within a radius of thirty-five miles of Los Angeles.

BUTTER LA FRANCE AT 22c

High score creamery butter churned from top quality selected cream.

FLOUR GOLDEN HEART No. 10 35c

Golden Heart Family Patent flour, tested, retested to assure success.

WESSON SALAD OIL 17c

Pure vegetable oil—excellent for home-made mayonnaise, shortening.

SOAP MISSION 3 BARS 10c

Send five wrappers to L. A. Soap Co. for bottle of Nadji Parfum.

EGGS QUALITY BRAND 25c

Quality eggs—Large size, processed, selected, candled. In cartons.

SUGAR PURE 10 LBS. 45c

Pure cane sugar, finely granulated and packed in strong cloth bags.

HAM WHOLE OR 17c

Swift's Premium Skinned Hams, Butt, shank, whole ham or full halves.

BEEF SHOULDER 14c

Also boneless shoulder priced at 18c per lb., prime rib or rump, 18c lb.

VEAL SHOULDER 13c

Tender milk veal to roast. Choice shoulder cuts, rump, or leg.

BUNCH VEGE- 3 BUNCHES 5c

Carrots, beets, turnips, green onions, radishes, spinach, fresh-pulled.

RUSSETS U.S. NO. 1 12 LBS. 25c

U. S. No. 1 grade, Idaho grown Russets—Western favorite for baking.

Sauce Tomato 4c

Del Monte Spanish style, for meats

Juice Tomato 8c

Libby's—just "gentle-pressed" juice.

Syrup Max-i-mum 29c

Max-i-mum, cane and maple blended.

M'mallows 12c

Fluffiest brand. Freshly made. 1-lb.

Matches 4c

Searchlight—strong, strike anywhere.

Morton's Salt 7c

Morton's—"When it rains it pours."

Leslie's Salt 7c

Full strength salt for table use, etc.

Pepper Black 7c

Schilling's—full strength seasoning.

Vanilla 2 Bot. 19c

Schilling's pure vanilla, for flavoring.

Catsup Yolo 10c

Made from Calif. tomatoes, spices.

Olive Oil 2 Bot. 10c

Alpi brand pure imported olive oil.

Sauce Cranberry 15c

Stokely's finest—cooked and strained.

Dainties Per 25c

Toasted whole wheat crackers—crisp.

Ralston Cereal 21c

Whole grain cereal—excellent. 24-oz.

Oats Ralston 20-oz. 6c

Redi-Cooked Oats. Add boiling water.

Milk Lucerne 10c

Effective where stores stock Lucerne.

Bacon Eastern 17c

Whole slab or piece except center cut.

Oysters Per 25c

Fresh Eastern, N. Y. Select Oysters.

Black Cod Per 18c

Northern. Sliced or in piece to bake.

Sea Bass Per 18c

Cut to order for frying, baking, etc.

Apples 4 Lbs. 15c

Washington Rome Beauty, for baking.

Grapefruit 3 10c

Imperial seedless—sweet, and juicy.

Bananas Fancy 5c

Long, plump, yellow-ripe. For salads.

SAFEGWAY and PIGGLY WIGGLY

BRIDGE PARTIES

TEAS

La Casa Vieja Tea Room

The Old Home

Chicken Dinners 60c, 85c Plate Lunch 40c

Meat Dinners 50c — Home Cooked
TELEPHONE 80 265 East Central Avenue
Reservations Preferred 266 E. Montecito Ave.
Mrs. W. R. Lees, Manager Sierra Madre, Calif.

CHOCOLATE DIVINITY CAKE

It's new—different. You must try it! A confection with the
flavor of divinity candy and baked as light as a snowflake.

CHOCOLATE CREAM PIE COCONUT CREAM PIE

The finest of ingredients make these pies a wholesome
treat for the family.

WISTARIA BAKE SHOP

"The Home of Good Things to Eat" Phone 99
4 East Central

CY YOUNG'S MARKET

Phone 95

CHOICE CUTS OF CORNED BEEF 15c
pound
BONED & ROLLED PORK ROASTS 17c
pound
FANCY STEER POT ROASTS 15c
pound
LEAN BOILING BEEF 15c
2 pounds
BULK KRAUT (Wisconsin) 15c
2 pounds
FRESH YELLOW-TAIL FISH 19c
pound

RESNICK'S

PHONE 47 and your order will be delivered FREE

U.S. Extra Large RANCH EGGS doz. 27c
Home Cooperative BUTTER (Golden State
Product) pound 22c
Swift's Sliced BACON pound 19c
Full Cream JACK CHEESE pound 15c
OVALTINE 6 ounce can 39c
BLUE TIP MATCHES carton of 6 26c
WHITE KING SOAP 10 bars 25c
IRIS FANCY SWEET PEAS—No. 2 cans—2 for 29c
IRIS FANCY CORN, Golden Bantam or Petite,
No. 2 can 2 for 29c
IRIS ASPARAGUS TIPS—1 lb. can 21c—2 for 39c
BLACK & WHITE FANCY LIMA BEANS and
SUCCOTASH, No. 2 cans 2 for 25c
IRIS Pure PRESERVES, all kinds, 2 lb 2 oz jar 35c
ALL VEGETABLES 3 bunches 5c
LETTUCE 3 heads 5c
FANCY TOMATOES 3 lbs 10c
NEW CABBAGE 1b 2c
BELLEFLEUR or PIPPIN APPLES 8 lbs 25c
No. 1 Russett or Burbank POTATOES 12 lbs 25c
NEW CROP WALNUTS 2 lbs 25c

I BELIEVE IN SIERRA MADRE

Several years ago when the
subdivision now known as
Pegler Park was offered for
sale few Sierra Madre Home-
site buyers purchased. About
the same time many of the
good folks here purchased over
\$65,000.00 worth of real estate
in a city not so many miles
away. After all the grass is
supposed to be greener in the
field next to ours and some-
times we are tempted to in-
vest in property located miles
away.

Sierra Madre really values
have held their own. Pegler
Park prices are low—very low
in fact, and in a short while
the remaining lots will be
spoken for. Those who do not
avail themselves of this, Sierra
Madre's greatest opportunity
to purchase and profit, will
have no one to blame but
themselves.

I wish everybody had the
same faith and hope in and
for the future of this home-
community that I have. I still
believe in Sierra Madre and I
sincerely hope that I shall not
be called upon to offer Pegler
Park Bargains and publish
prices here and to the outside
world.

Here's a Good Way to
Make and Save Money

Pick out a lot today, deposit
a small down payment, then
pay a few dollars monthly

What Better Christmas
Gift

to those who want to live
here! Buy a lot—building costs
are still very reasonable.

TODAY MORE SIERRA
MADRE FOLKS OWN LOTS
IN PEGLER PARK
than ever before

There's More than a
Reason

Many of you have been
waiting for the opportunity to
buy a home-site here. Now the
prices asked are so reasonable
it is possible for you to make
your wish come true.

BUY PEGLER PARK
where profits will be made
—where

THE MOUNTAINS BECKON
and the
VALLEY SAYS "HOWDY!"

Humphries

offers the chance to make
money. Real estate is the basis
of all wealth. You can see,
feel and stand on your real
estate and at the prices you
can now purchase Pegler Park
property
it will stand by you.